



KR1STNA Media

Connecting Leaders to Creative Solutions

MEDIA KIT 2024

-
- ★ Consulting
 - ★ Professional services
 - ★ Media
 - ★ Creative
 - ★ Advertising
 - ★ Public Relations
 - ★ Marketing
 - ★ Data Analytics & Reporting
 - ★ Sales & Sales Enablement
 - ★ General Business
 - ★ Administration
 - ★ Process Automation
 - ★ Technology
 - ★ Team Building
 - ★ Reach Industry Experts & Influencers
 - ★ Team Management
 - ★ Virtual Assistance
 - ★ Recruiting
 - ★ Event Entertainment Solutions
 - ★ Entertainer Solutions
 - ★ Event Production
 - ★ Consumer Education
 - ★ Online Review Management
 - ★ Consumer Engagement
 - ★ Client Success
 - ★ Gamification Solutions
 - ★ Destination Meetings, Special Events, Galas & Conferences
 - ★ Travel Destinations, Tourism & Hospitality Solutions

TABLE OF CONTENTS



TOPIC	PAGE
INTRODUCTION	3
CREATIVE SOLUTIONS	6
CONSULTING	8
EXECUTION	12
COACHING	19
MEDIA	23
MARKETING	28
SALES	36
TECHNOLOGY & AUTOMATION	51
MANAGEMENT	43
MARKETING	45
SALES	47
RECRUITING	49
COMMUNITY	51
CONTACT INFORMATION	53

INTRODUCTION

Connecting Leaders to Creative Solutions

INTRODUCTION

KR1STNA Media connects leaders to creative solutions. We are a US based business consultancy serving local and global clients, offering powerful insight and professional services in marketing and sales, research & development, media and public relations, and other key business areas.

Serving as resourceful engineers and leveraging business trends, the KR1STNA Media team learns the ins and outs of client needs to conquer challenges and set new and engaging standards for audiences. As a customer driven company, we rely on building strong relationships with other leaders and offer transparent communication for our clients. KR1STNA Media brings project clarity and positive energy to the table.

Clients and partners depend on KR1STNA Media's dedication, industry knowledge, and values, understanding that those are the building blocks and foundation success is built on.



INTRODUCTION

PURPOSE

Connecting leaders to creative solutions.



VALUES

Satisfaction – We want to help businesses succeed in their short-term and long-term goals. We are here to help make it happen and we enjoy our work. We take pride in offering our clients the satisfaction of exemplary work.

Motivation – Motivation is the juice that keeps us moving. Each one of us have our own people, places, and things that keep us motivated each day to push us towards our professional goals. We like to motivate and keep motivated.

Improvement – Quality is highly valued in our line of business, and we have extensive experience in the matter! So, we constantly encourage our team, our partners, and our clients to strive for improvement.

Honesty – Greatness is achieved through honesty. Proving integrity and an authentic reputation is important to us. We share the raw, authentic data and offer honest recommendations.

Process – We find the patterns that work in a consistent way. Then, we automate and define execution steps to get teams working systematically.

Teamwork – We're proud to be part of a great team, and we like to utilize our resources. We work together for the benefit of all involved.

Communication – Honoring even the small details that need to be considered, our communication is clear and concise.



CREATIVE
SOLUTIONS

Opportunities in marketing, sales, technology,
travel, events, entertainment and more.

CREATIVE SOLUTIONS

Step into our realm of Creative Solutions, where innovation knows no bounds for businesses of all sizes - small, medium, and large. Experience expert guidance through Consultation Services or see your vision come alive with Execution Expertise. With creativity as our compass, we chart a course towards your goals. We offer four core solutions:

Consulting Services

Forge a creative path for your business with our expert Consulting Services. We provide tailored roadmaps, offering insights, strategies, and plans for branding, marketing, and innovation.

Execution Services

Turn vision into reality with flawless Execution Services. Our dedicated team ensures perfection and lasting impact on your audience..

Coaching Services

Elevate your journey with personalized Coaching Services. Our mentors offer one-on-one guidance and actionable insights, fostering transformative growth.

Self-Directed Professional Development Offerings

Explore self-paced growth with our tailored Self-Directed Professional Development Offerings. Learn more about media, marketing, technology, event planning, and more. Experience self-guided growth with KR1STNA Media's events, classes, courses and workshops.

Custom pricing and set packages available upon request.



CONSULTING

Collaborative Consulting Empowered By Strategic
Brilliance: Your Partner in Navigating Business

CONSULTING

KR1STNA Media Consulting Services offer your business limitless potential through our expert insights. We don't just provide advice – it's a dynamic partnership that propels your goals forward with precision and expertise. Whether you're charting new territories or seeking innovative perspectives on well-trodden paths, our seasoned consultants are ready to guide you through the intricate landscapes of your industry. From strategic insights to actionable recommendations, we're dedicated to fuelling your success and guiding you toward new horizons.

We offer three long-term consulting solutions:

Diamond Program (12 months)

Enduring Partnerships: Our VIP Consulting Program is a 12-month Consulting Program. Together, we foster long-term growth for your organization in a plethora of areas. Our consultants become integral to your team, guiding you through a transformative year of growth.

Transformation Program (6 months)

Consistent Insights with Lasting Impact: Experience consistent transformation with our 6-month Insights & Impact Consulting Program. Our experts offer ongoing support and guidance that makes a real difference.

Insights & Impact Program (3 months)

Focused Transformation: Embark on a journey of insights and lasting impact with our 90-day Business Insights & Impact Consulting Program. Our experts deliver rapid insights and strategies to ignite impactful change in a short span.

Custom pricing and set packages available upon request.

CONSULTING

Our Consulting Services redefine the system. We don't just offer guidance; we become architects of transformation. With every engagement, we meticulously analyze your business DNA, crafting tailor-made strategies that transcend challenges and amplify opportunities. Our consultants act as your compass in a fast-evolving landscape, steering your ship towards undiscovered territories. From recalibrating business models to unraveling untapped markets, we're your partners in unveiling the full spectrum of possibilities, guiding your ascent to new heights.

Shorter term solutions include:

Accelerator Consulting Program (30 Days)

Our 30-Day Accelerated Program in Consulting is a high-velocity “fast-track” consulting program designed to supercharge your progress. This condensed, intensive experience is perfect for those seeking rapid insights and swift results. Our seasoned consultants will dissect your challenges, distill key opportunities, and engineer a laser-focused strategy that propels your goals forward. In just 30 days, you'll gain access to a depth of expertise that usually takes years to accumulate.

Business Audit Program (Three 60-Minute Meetings)

Gain insight into a scalable growth strategy for your business through the Business Audit Program by KR1STNA Media. This exclusive creative solution offers you and your team a short-term, high-impact consulting package where we dive into a full audit of your business.

Paid Consultation (One Hour Meeting)

Focused Solutions, Swift Results: Experience 60 minutes of enlightening insights with our “One Hour Paid Consultation” solution. Access strategic expertise as our consultants offer you targeted guidance to resolve challenges and navigate opportunities.

Custom pricing and set packages available upon request.

CONSULTING

Transparency and flexibility are at the heart of our approach. Our consulting programs are designed to accommodate a variety of budgets and goals, ensuring that every client can access the strategic insights and expertise they need to thrive. To explore the rates for our diverse consulting programs, please contact us directly. We're here to discuss your unique requirements, tailor our solutions to your needs, and embark on a journey of growth together.

The components of each consulting program can vary based on the level of engagement and the specific goals of the client. Below are key components offered in each of our programs.

Program	Duration	Rate	60-minute Problem-Solving Meetings	Fast “Anytime” Expert Insights	Immediate Actionable Steps Report	In-Depth Business Analysis	Extensive Strategic Planning	Progress Reports	Ongoing Support and Guidance
Diamond	1x, 12 months	\$168,000 USD	25x	YES	YES	YES	YES	12x	YES
Transformation	1x, 6 months	\$105,000 USD	10x	YES	YES	YES	YES	6x	YES
Insights & Impact	1x, 90 days	\$ 57,000 USD	3x	YES	YES	YES	YES	3x	YES
Accelerator	1x, 30 days	\$20,000 USD	8x	YES	YES	YES	YES	1x	NO
Business Audit	3x, 60 minutes	\$ 2,085 USD	3x	NO	YES	NO	NO	1x	NO
Paid Consultation	1x, 60 minutes	\$ 100 USD	1x	NO	NO	NO	NO	NO	NO

Custom pricing and packages available upon request.



EXECUTION

From Vision to Reality: Breathing Life into Your
Concepts Through Our Execution Services

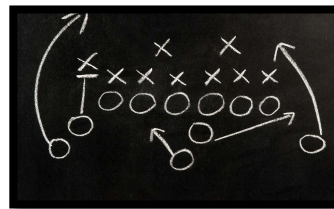
EXECUTION

Unlock the Gateway to Success with KR1STNA Media's Premium Execution Services. Our team transforms your creative concepts into awe-inspiring realities. We work across many industries, so whether you're delving into media, marketing, technology, events, entertainment, or other key business areas, our seasoned consultants bring expertise to every project, ensuring unparalleled execution.

We are committed to investing our time and unwavering dedication into comprehending our clients' intricate requirements. Our seasoned experts undertake rigorous research, meticulously crafting strategies that align with your unique goals. Effective communication is paramount, as we collaborate closely to weave a network of innovative solutions tailored to your aspirations. Our extensive resources and network amplify our capability to provide unparalleled support, ensuring that every facet of your endeavor is bolstered for success.



Research



Strategy



Communication



Network



Resources

Custom pricing and packages available upon request.

EXECUTION

We're here to bring your visions to life, ensuring flawless implementation and captivating experiences. Our Execution Programs can offer you a holistic approach. We are able to package together various services and solutions to include in your custom program, making it completely unique to your needs and goals. Each service and solution has its own investment requirements. Depending on your specific needs and goals, you can incorporate one or more of our offerings into your program, including:

- Omnichannel Marketing**
- Media Management**
- Creative Campaigns**
- Targeted Advertising**
- Public Relations**
- Marketing Strategy**
- Data Reporting, Analytics & Insights**
- Sales Enablement**
- Business Development**
- Process Optimization**
- Technology Integration**
- Team Building Initiatives**
- Thought Leadership in the Industry**
- Influencer Collaboration**
- Team Management**
- Customer Relationship Management**
- Native Advertising**
- Product Packaging Design**
- Customer Advocacy Programs**

- Web Development and Design**
- Customer Journey Mapping**
- List Segmentation**
- Content Creation**
- SEO Strategy**
- Social Media Management**
- Branding and Identity**
- Email Marketing**
- Lead Generation**
- Sales Funnel Optimization**
- Customer Retention Strategies**
- Event Planning**
- Entertainment Solutions**
- Event Production**
- Destination Meetings**
- Special Events Coordination**
- Galas & Conferences**
- Team Building Initiatives**
- Community Building Initiatives**

- Virtual Assistance**
- Podcast Guest Appearances**
- Interactive Workshops**
- Networking Events**
- Product Demonstrations**
- Brand Ambassadors**
- Corporate Sponsorships**
- Guerrilla Marketing Tactics**
- Podcast Creation and Promotion**
- Influencer Outreach**
- Public Speaking Engagements**
- Data Privacy Compliance**
- CRM Integration**
- Lead Nurturing Campaigns**
- SEO Audits and Recommendations**
- Customer Persona Development**
- Cross-Promotion Collaborations**
- Interactive Content Creation**
- Product Upselling Strategies**

Custom pricing and set packages available upon request.

EXECUTION

(continued list of services and solutions offered)

Subscription Model Implementation
User-generated Content Campaigns
Storytelling in Marketing
Account-based Marketing
Data-driven Decision Making
Influencer Content Creation
Product Showcase Events
User Onboarding Strategies
Social Listening and Monitoring
Referral Programs
Customer Experience Enhancement
Crowdfunding Campaigns
Product Collaborations
Employee Training
Online Reputation Management
Customer Engagement
Client Success Strategies
Affiliate Marketing Programs
Sales Training Programs
Loyalty Programs
A/B Testing and Optimization
Product Launch Campaigns
Video Marketing

Travel and Tourism Promotion
Mobile Advertising Campaigns
User Feedback Integration
Content Distribution Plans
Marketing Automation
Geotargeting Strategies
Customer Churn Reduction
Local Business Partnerships
Sustainability Initiatives
Consumer Education
Sales Education
Gamification Solutions
Webinar and Workshop Creation
Crisis Management
Trade Show Coordination
Market Expansion Strategies
Customer Surveys and Feedback
User Experience Enhancement
Mobile App Development
Chatbot Integration
E-commerce Solutions
Market Research
Competitive Analysis

Recruitment Support
Press Release Distribution
Other Solutions

EXECUTION

Together, as we piece together our range of services, it's easy to see how we can create a powerful Execution Program that makes a real impact. Our approach is built on understanding the unique needs and aspirations of your business, your team, and all the goals involved. Understanding these perspectives allows us to curate a program that aligns with your vision. The culmination of our collaboration results in an Execution Program that seamlessly integrates the services and offerings that resonate with you. To package the services and solutions together, we're thrilled to introduce three comprehensive long-term execution programs, each tailored to your desired duration and goals:

Platinum Execution Program (3, 6, or 12 months)

Experience Excellence: Immerse in a partnership that delivers consistent, top-tier execution across your chosen subject. From media to marketing, technology to events, our team becomes an extension of yours, elevating every endeavor to new heights.

Gold Execution Program (3, 6, or 12 months)

Elevate Your Vision: Embark on a journey where our execution mastery takes center stage. Whether it's sales, administration, or virtual assistance, our experts ensure seamless realization, making your projects flourish.

Silver Execution Program (3, 6, or 12 months)

Dive into a program where our execution excellence shines across subjects like management, operations, and quality. Witness your ideas come to life with precision and impact.

Custom pricing and set packages available upon request.

EXECUTION

Navigating the dynamic landscape of Execution Services requires a partner that goes beyond the conventional approaches. Our Execution Services don't just make things happen – they transform the way things work. Instead of simply getting things done, we reshape and revolutionize the process. With each endeavor, we meticulously dissect the core of your vision, molding strategies that not only surmount challenges but also magnify prospects. Our experts are more than advisors; they're creators of change, steering your ship through uncharted waters of innovation. From reshaping business models to unveiling untapped markets, we're the driving force behind unlocking the boundless spectrum of possibilities, propelling you towards unmatched achievements.

However, not every business is in need of a long term solution. In that case, we offer these potent execution solutions:

Campaign Series

Consistent Messaging, High Impact: Envision a series of our signature campaigns with a unified look, feel, and message. This multi-touchpoint approach maximizes engagement and resonance, ensuring your brand story captivates your audience.

Signature Campaign (1x Engagement, 3+ Touchpoints)

Impactful Impressions: Engage your audience through a single campaign that spans across media, marketing, creative, and beyond. With multiple touchpoints, we ensure your message leaves an indelible mark.

KR1STNA Influencer and/or Affiliate Campaign

Harness our Network and our Influence: Collaborate with our brand and our CEO's brand across multiple platforms, amplifying your reach and driving engagement through authentic connections to our audience of over 35,000 consumers wanting to hear more from you. Using affiliate codes, you can cultivate sales through affiliate campaigns that leverage our established network.

Custom pricing and set packages available upon request.

EXECUTION

To uncover the rates for our comprehensive execution programs, we encourage you to connect with us directly. Each program is custom designed to meet your business and team needs and goals. Within each execution program, the components are carefully calibrated to match the depth of engagement and your specific objectives.

Below, you'll find an outline of the programs we have available and examples of rates that would align with having one or more service or solution go into a powerful and dynamic program. Please note that this would cover our team's work which would be separate and apart from any advertising budgets.

Program	Duration	Monthly Rate for 1 Offering	Monthly Rate for 2 Offerings	Monthly Rate for 3 Offerings	Monthly Rate for 4 Offerings	Monthly Rate for 5 Offerings	Monthly Rate for 6 Offerings	Monthly Rate for 7 Offerings
Platinum	12 months	\$8,000	\$14,400	\$21,600	\$28,800	\$36,000	\$43,200	\$50,400
Gold	6 months	\$10,000	\$19,000	\$28,500	\$38,000	\$47,500	\$57,000	\$66,500
Silver	90 days	\$12,000	\$24,000	\$36,000	\$42,000	\$60,000	\$72,000	\$90,000
Campaign Series	90 days or more	\$13,500	\$27,000	\$40,500	\$54,000	\$67,500	\$81,000	\$94,500
Signature Campaign	1 day	\$5,000	\$10,000	\$20,000	\$30,000	\$40,000	\$50,000	\$60,000
Influencer Campaign	1 day	\$1,000	\$1,800	\$2,700	\$3,600	\$4,500	\$5,400	\$6,300

Custom pricing and packages available upon request.



COACHING

Elevate Your Business & Leadership Potential with
Personalized Guidance and Mentorship

COACHING

Apart from serving businesses and brands, we also serve individuals looking to grow professionally. Our coaching services involve one-on-one guidance and mentorship provided by experienced professionals to help you enhance your skills, achieve your personal and professional goals, and overcome challenges. Our coaches offer insights, advice, feedback, and actionable strategies tailored to the your personal and professional needs and aspirations.

Coaching services can cover a wide range of areas, including career development, personal growth, business success, creative endeavors, leadership skills, and more. The goal of coaching is to empower individuals to unlock their full potential, gain clarity, and navigate their journey with greater confidence and effectiveness.

We offer three long-term coaching programs:

All-Star Coaching Program (12 months)

Enduring Partnerships: Our VIP Consulting Program is a 12-month Consulting Program. Together, we foster long-term growth for your organization in a plethora of areas. Our consultants become integral to your team, guiding you through a transformative year of growth.

Premier Coaching Program (6 months)

Consistent Insights with Lasting Impact: Experience consistent transformation with our 6-month Insights & Impact Consulting Program. Our experts offer ongoing support and guidance that makes a real difference.

Chain Reaction Program (3 months)

Focused Transformation: Embark on a journey of insights and lasting impact with our 90-day Business Insights & Impact Consulting Program. Our experts deliver rapid insights and strategies to ignite impactful change in a short span.

Custom pricing and set packages available upon request.

COACHING

KR1STNA Media Coaching Services guide you on a transformative journey of growth and skill enhancement. Our coaching is not merely advice; it's a personalized partnership designed to empower you with actionable strategies, refine your talents, and unleash your fullest potential. Whether you're seeking intensive training, comprehensive courses, or one-on-one coaching, we are committed to supporting your evolution as a creative professional.

If you are looking to get started, we encourage you to check out some of our short-term offerings:

The Mastery Coaching Program (30 Days)

Our 30-Day Accelerated Program in Consulting is a high-velocity “fast-track” consulting program designed to supercharge your progress. This condensed, intensive experience is perfect for those seeking rapid insights and swift results. Our seasoned consultants will dissect your challenges, distill key opportunities, and engineer a laser-focused strategy that propels your goals forward. In just 30 days, you'll gain access to a depth of expertise that usually takes years to accumulate.

Express Coaching Program (Three 60-Minute Meetings)

Introducing the Express Coaching Program – a catalyst for scalable professional growth. This exclusive solution offers an impactful, short-term coaching package, providing you with a comprehensive business audit.

Paid Coaching Session (One Hour Meeting)

Elevate with 60 minutes of enlightening insights in our “One Hour Paid Coaching Session.” Unlock strategic expertise as our consultants equip you with targeted guidance, propelling your progress amidst challenges and opportunities.

Custom pricing and set packages available upon request.

COACHING

At KR1STNA Media, transparency and flexibility define our coaching philosophy. Our coaching programs cater to diverse needs, ensuring personalized solutions that align with your aspirations. Our flexibility accommodates change, whether you're seeking short-term insights or a longer commitment. Investing in your growth is an investment in a brighter future, and we're here to guide you every step of the way.

Unleash your potential, gain clarity, and journey confidently with us. Explore our coaching programs below for details and rates:

Program	Duration	Monthly Rate	60-minute Problem-Solving Meetings	Fast “Anytime” Expert Insights	Immediate Actionable Steps Report	In-Depth Business Analysis	Extensive Strategic Planning	Progress Reports	Ongoing Support and Guidance
All-Star Coaching	12 months	\$1,000 USD	24x	YES	YES	YES	YES	12x	YES
Premier Coaching	6 months	\$1,500 USD	10x	YES	YES	YES	YES	6x	YES
Chain Reaction	90 days	\$ 2,000 USD	3x	YES	YES	YES	YES	3x	YES
The Mastery Coaching	30 days	\$5,000 USD	4x	NO	YES	YES	YES	1x	NO
Express Coaching	3x, 60 minutes	\$ 250 USD	3x	NO	YES	YES	NO	1x	NO
Paid Coaching Session	1x, 60 minutes	\$ 100 USD	1x	NO	NO	NO	NO	NO	NO

Custom pricing and packages available upon request.

PROFESSIONAL DEVELOPMENT

Forge your path to greatness through our self-directed learning & growth options.

PROFESSIONAL DEVELOPMENT

In a rapidly evolving landscape where innovation is the norm and continuous learning is essential, individuals who embrace our professional classes, courses, workshops, and self-directed learning opportunities hold the key to unlocking their full potential. Explore the transformative concept of self-directed professional development classes, courses, and workshops, offering insights, resources, and success stories that illuminate the path to mastery and excellence. Whether you're a lifelong learner, an aspiring professional, or an organization fostering growth, join us in navigating the dynamic realm of self-directed development and charting a course for a successful and fulfilling journey.

Our professional development offerings such as classes, courses, workshops, and self-directed opportunities include:

How to Monetize Your Facebook

Our 30-Day Accelerated Program in Consulting is a high-velocity “fast-track” consulting program designed to supercharge your progress. This condensed, intensive experience is perfect for those seeking rapid insights and swift results. Our seasoned consultants will dissect your challenges, distill key opportunities, and engineer a laser-focused strategy that propels your goals forward. In just 30 days, you'll gain access to a depth of expertise that usually takes years to accumulate.

Social Media Marketing Management

Introducing the Express Coaching Program – a catalyst for scalable professional growth. This exclusive solution offers an impactful, short-term coaching package, providing you with a comprehensive business audit.

Develop a Content Strategy for My Business

Elevate with 60 minutes of enlightening insights in our “One Hour Paid Coaching Session.” Unlock strategic expertise as our consultants equip you with targeted guidance, propelling your progress amidst challenges and opportunities.

Custom pricing and set packages available upon request.

PROFESSIONAL DEVELOPMENT

Our professional development offerings such as classes, courses, workshops, and self-directed opportunities include:

Develop an Email Marketing Strategy for My Business

Our 30-Day Accelerated Program in Consulting is a high-velocity “fast-track” consulting program designed to supercharge your progress. This condensed, intensive experience is perfect for those seeking rapid insights and swift results. Our seasoned consultants will dissect your challenges, distill key opportunities, and engineer a laser-focused strategy that propels your goals forward. In just 30 days, you'll gain access to a depth of expertise that usually takes years to accumulate.

How To Monetize My Business

Introducing the Express Coaching Program – a catalyst for scalable professional growth. This exclusive solution offers an impactful, short-term coaching package, providing you with a comprehensive business audit.

How to Automate My Business Processes

Elevate with 60 minutes of enlightening insights in our “One Hour Paid Coaching Session.” Unlock strategic expertise as our consultants equip you with targeted guidance, propelling your progress amidst challenges and opportunities.

Understand Data Analytics (Web & Social)

Our 30-Day Accelerated Program in Consulting is a high-velocity “fast-track” consulting program designed to supercharge your progress.

Social Media Marketing Strategies

Our 30-Day Accelerated Program in Consulting is a high-velocity “fast-track” consulting program designed to supercharge your progress.

Custom pricing and set packages available upon request.

SELF-DIRECTED PROFESSIONAL DEVELOPMENT

At KR1STNA Media, transparency and sfdgsdfgsdfgsdfgsdfgsdfg Investing in your growth is an investment in a brighter future, and we're here to guide you every step of the way.

Unleash your potential, gain clarity, and journey confidently with us. Explore our coaching programs below for details and rates:

Program	Class Length	Course Length	Platform	Investment
How to Monetize Your Facebook	1 Hour	6 weeks	Virtual Class	
Social Media Marketing Management	1 Hour	8 weeks	Virtual Class	
Develop a Content Strategy for My Business	1 Hour	12 weeks	Virtual Class	
Develop an Email Marketing Strategy for My Business	1 Hour	12 weeks	Virtual Class	
How To Monetize My Business	1 Hour	8 weeks	Online Workshop	
How to Automate My Business Processes	1 Hour	12 weeks	Virtual Class	
Understand Data Analytics (Web & Social)	1 Hour	6 weeks	Virtual Class	
Social Media Marketing Strategies	1 Hour	6 weeks	Virtual Class	

Custom pricing and packages available upon request.



MEDIA

We offer media strategy and outreach programs to help you gain the powerful exposure you want.

MEDIA

Welcome to the world of KR1STNA Media's captivating and diverse media offerings. Our curated array of media services takes you on a journey through the art of storytelling, visual excellence, and impactful communication. With a finger on the pulse of the ever-evolving media landscape, we craft experiences that resonate, inform, and inspire.



Planning



Buying



Management



Reporting



Relations

MEDIA

From multimedia campaigns to immersive content creation, our solutions empower you to leave an indelible mark on your audience. Dive into a world where creativity and innovation intersect, and let your brand's narrative take center stage. Here is a list of solutions we offer in media:

Media Planning

Developing comprehensive media plans that outline the allocation of media resources and strategies to achieve marketing goals including budgets, coordination, and execution.

Media Buying

Purchasing advertising space across various platforms, including TV, radio, print, and digital media.

Interactive Media

Developing engaging interactive media content like quizzes, polls, and videos, to enhance user participation.

Visual Storytelling

Crafting compelling narratives and visual elements to communicate messages effectively through media.

Media Analytics and Reporting

Monitoring and analyzing media performance data to optimize strategies and achieve desired outcomes.

Podcast Production

Planning, recording, editing, and distributing podcasts to share media content, insights, or entertainment.

Custom pricing and set packages available upon request.

MEDIA

Live Streaming

Broadcasting live video content on platforms like social media to engage audiences in real-time.

Audio/Video Production & Editing

Conceptualizing, shooting, editing, and producing quality videos for promotional, educational, or entertainment. Producing and editing audio content for podcasts, radio ads, jingles, and more. Skillfully editing and enhancing raw video footage to create engaging and polished media content.

Photography

Capturing professional photographs for products, events, portraits, architecture, and more.

Photography Editing

Enhancing and retouching photographs to achieve the desired aesthetic and quality.

Graphic Design

Designing visual elements such as logos, branding materials, banners, social media graphics, and marketing collateral.

Copywriting

Crafting compelling written content for media, including articles, scripts, captions, and ad copy.

Animation

Creating animated graphics, videos, and visual effects to convey messages in a dynamic and engaging manner.

Custom pricing and set packages available upon request.

MEDIA

KR1STNA Media excels in pinpointing emerging patterns that position you front and center during critical moments. Our expertise extends to elevating entertainment and events within the realm of travel, effectively connecting with both consumers and agents through our holistic Full Circle Marketing Concept. Here are several avenues through which we can guide you to capture the attention of your desired audience. Here's a list of diverse media advertising methods you can consider:

Social Media Advertising

Harness the power of platforms like Facebook, Instagram, Twitter, and LinkedIn to reach targeted audiences through sponsored posts and ads.

Search Engine Advertising (SEM)

Place ads on search engines like Google and Bing, ensuring your business appears at the top of search results.

Content Marketing

Create valuable and informative content that attracts and engages your audience, subtly promoting your products or services.

Influencer Collaborations

Partner with influencers in your industry to promote your offerings to their followers.

Email Marketing

Send tailored emails to your subscriber list with updates, promotions, and engaging content.

Video Marketing

Create engaging video content for platforms like YouTube, TikTok, and Instagram Reels.

Display Banner Advertising

Place visual ads on websites, blogs, and forums that are frequented by your target audience.

Native Advertising

Blend your ads seamlessly with the content of a platform, making them appear less intrusive.

Outdoor Advertising

Use billboards, posters, and signage in high-traffic areas to capture the attention of passersby.

Print Advertising

Place ads in newspapers, magazines, brochures, and other print media that your target audience reads.

Radio Advertising

Promote your business through radio ads that air during specific time slots.

Custom pricing and set packages available upon request.

MEDIA

Remember, the effectiveness of each method can vary depending on your target audience, goals, and industry. Consider a mix of these strategies to create a well-rounded advertising campaign.

TV Advertising

Reach a wider audience through television ads on local, national, or cable channels.

Direct Mail Advertising

Send physical promotional materials, like postcards or catalogs, directly to your target audience's mailbox.

Event Sponsorship

Support events or conferences relevant to your industry, gaining exposure to attendees.

Pay-Per-Click (PPC) Advertising

Run targeted ads on search engines and platforms, paying only when users click on them.

Mobile App Advertising

Display ads within mobile apps that align with your target audience.

Social Media Stories

Utilize ephemeral content on platforms like Instagram and Facebook Stories to engage users in a more personal way.

QR Code Advertising

Include QR codes on marketing materials to direct users to specific landing pages or offers.

Geo-Fencing

Send targeted ads to users' mobile devices when they enter a specific geographic area.

Sponsorships

- Blog Sponsorships
- Podcast & Radio Spots
- Van Wraps
- Nonprofit & Charity Events
- Other Event Sponsorships

Custom pricing and set packages available upon request.

MEDIA

KR1STNA Media identifies trends to get you in front of the crowd when it matters the most. We also specialize in getting entertainment and events on the map in the travel world, reaching both consumers and agents, and attacking our Full Circle Marketing Concept approach. Here's a few ways we can help get you in front of the right market.

Cinema Advertising

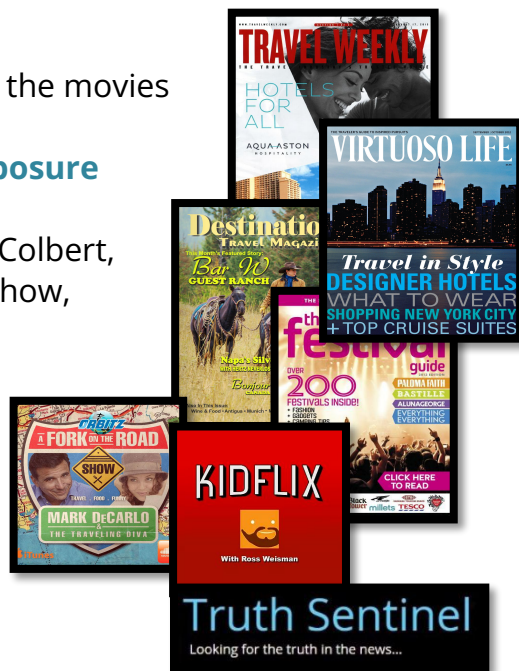
- Lobby advertising
- On-screen reels before the movies

Talk-Variety Show Exposure

Spotlight your story on shows like Stephen Colbert, John Oliver, The Daily Show, and Jimmy Kimmel

Podcasts

Did you know that 63% of Midroll podcast listeners buy products that they hear about on a podcast? Sponsor relevant podcasts to reach listeners who are interested in your niche.



Travel Agent Education

- Send a message to six different travel agent networks
- Create a relationship and engage with over 100k+ US based travel agent through various media plans
- Teach travel agents how to sell your event or product and earn more sales

All Media & Exposure

Whoever your targeted audience may be, we have expert media planners and buyers to help you reach them. Our team of media specialists dive into the specific industry media opportunities that meet your needs. We research and develop detailed plans that will work in your favor for branding, messaging and budgeting

Custom pricing and set packages available upon request.



MARKETING

Experience the power of strategic marketing solutions tailored to your needs. From expertise to accountability, we're your partner in achieving success across industries. Discover how our services can elevate your brand today.

MARKETING

Our suite of marketing solutions is a gateway to amplifying your brand's presence, engaging your audience, and forging lasting connections in the digital landscape. Explore the array of possibilities as we lead you through an enriching journey of innovative marketing excellence. Here is a comprehensive list of marketing solutions we cover:

Welcome Marketing

Engaging and Welcoming New Customers or Subscribers
Personalized Welcome Emails, Offers, and Tutorials

Digital Marketing

Search Engine Optimization (SEO)
Pay-Per-Click Advertising (PPC)
Social Media Marketing (SMM)
Content Marketing
Email Marketing
Influencer Marketing
Affiliate Marketing
Online Display Advertising

Traditional Marketing

Print Advertising (Newspapers, Magazines)
Broadcast Advertising (TV, Radio)
Direct Mail Marketing
Outdoor Advertising (Billboards, Posters)

Content Marketing

Blogging
Infographics
Ebooks and Whitepapers
Podcasting
Video Marketing

Social Media Marketing:

Facebook Marketing
Instagram Marketing
Twitter Marketing
LinkedIn Marketing
Pinterest Marketing
TikTok Marketing

Search Engine Marketing (SEM):

Google Ads (formerly Google AdWords)
Bing Ads
Search Engine Results Page (SERP) Advertising

Custom pricing and set packages available upon request.

MARKETING

(continued list of services and solutions offered)

Influencer Marketing

Collaborating with Influencers to Promote Products
Sponsored Content on Social Media

Email Marketing

Newsletters
Drip Campaigns
Transactional Emails

Affiliate Marketing

Partnering with Affiliates to Promote Products
Commission-Based Marketing

Video Marketing

Video Content Creation
Video Ads on Social Media and Platforms like YouTube

Event Marketing

Trade Shows
Product Launch Events
Experiential Marketing

Word of Mouth Marketing

Encouraging Customers to Spread Positive Word of Mouth
Referral Programs

Mobile Marketing

SMS Marketing
In-App Advertising
Location-Based Marketing

Guerrilla Marketing

Unconventional and Creative Marketing Tactics
Surprise and Delight Campaigns

Viral Marketing

Creating Content Designed to Go Viral
Leveraging Social Sharing

Public Relations (PR)

Media Relations
Press Releases
Crisis Communication

Custom pricing and set packages available upon request.

MARKETING

(continued list of services and solutions offered)

Experiential Marketing

Creating Memorable Brand Experiences
Pop-Up Shops and Events

Green Marketing

Promoting Environmentally Friendly Products
Highlighting Sustainability Practices

Product Marketing

Focusing on Marketing Specific Products
Product Launch Campaigns

Cause Marketing

Partnering with Nonprofits for Mutual Benefit
Promoting Social or Environmental Causes

Segmented Marketing

Tailoring Marketing Efforts to Specific Customer Segments
Personalization and Targeting

Trade Show Marketing

Exhibiting at Industry Trade Shows
Networking and Brand Promotion

Direct Response Marketing

Encouraging Immediate Action (e.g., "Call now!")
Direct Mail and Telemarketing

Transactional Marketing

Upselling and Cross-Selling During Transactions
Online Checkout Promotions

Relationship Marketing

Building Long-Term Customer Relationships
Loyalty Programs and Customer Retention Strategies

Personal Branding

Building and Promoting Personal Reputation
Leveraging Individual Expertise

International Marketing

Tailoring Marketing to Different Countries and Cultures
Global Market Expansion

Promotional Marketing & Consumer Engagement

Contests & Prizes, Giveaways, Goodies & Gift Bags,
Promotional Items, Incentive Programs

Custom pricing and set packages available upon request.

MARKETING

(continued list of services and solutions offered)

Local Marketing

Targeting a Local Geographic Area
Community Engagement and Events

Destination Marketing

Promoting Tourist Destinations
Attracting Visitors to a Location

Retail Marketing

Promoting Products and Services in Retail Environments
In-Store Promotions and Visual Merchandising

B2B Marketing

Marketing Products or Services to Other Businesses
Building Business Relationships

B2C Marketing

Marketing Products or Services Directly to Consumers
Building Consumer Connections

Luxury Brand Marketing

Positioning and Promoting High-End Luxury Products
Exclusive and Premium Branding

Sports Marketing

Promoting Sports Events, Teams, and Athletes
Sponsorships and Fan Engagement

Entertainment Marketing

Promoting Movies, Music, and Entertainment Content
Collaborations and Promotional Tie-Ins

Healthcare Marketing

Promoting Medical Services and Health-related Products
Patient Education and Awareness Campaigns

Technology Marketing

Promoting Technology Products and Services
Highlighting Innovation and Features

Custom pricing and set packages available upon request.

MARKETING

(continued list of services and solutions offered)

Real Estate Marketing

Promoting Real Estate Listings and Services
Virtual Tours and Property Showcases

Automotive Marketing

Promoting Cars and Automotive Products
Test Drive Events and Brand Promotions

Food and Beverage Marketing

Promoting Food and Beverage Products
Restaurant Promotions and Culinary Events

E-commerce Marketing

Promoting Online Stores and Products
E-commerce Strategies and Conversion Optimization

Nonprofit Marketing

Promoting Nonprofit Organizations and Causes
Fundraising and Advocacy Campaigns

Educational Marketing

Promoting Educational Institutions and Programs
Student Recruitment and Educational Content

Fashion Marketing

Promoting Fashion Brands and Apparel
Runway Shows and Fashion Campaigns

Hospitality Marketing

Promoting Hotels, Resorts, and Hospitality Services
Travel Packages and Guest Experience Enhancement

Financial Services Marketing

Promoting Banking, Insurance, and Financial Products
Financial Education and Investment Guidance

Startup Marketing

Promoting New Startup Ventures
Growth Hacking and Innovative Strategies

Custom pricing and set packages available upon request.

MARKETING

(continued list of services and solutions offered)

Retailtainment Marketing

Combining Retail and Entertainment Experiences
In-Store Events and Interactive Shopping

Sensory Marketing

Engaging Senses (Sight, Sound, Smell, Taste, Touch)
Creating Immersive Brand Experiences

Neuromarketing

Understanding Consumer Behavior and Decision-Making
Using Psychological Insights in Marketing

Mobile App Marketing

Promoting Mobile Apps and App Stores
App Store Optimization and User Acquisition

SaaS Marketing (Software as a Service)

Promoting Software Applications and Cloud-Based Services
Subscription Model Marketing and User Acquisition
Free Trials, Demos, and Feature Highlighting for SaaS
Products



Please note that this list is not exhaustive, and marketing strategies can often overlap or be combined to create comprehensive campaigns.

Each type of marketing can be tailored to suit different industries, target audiences, and business goals.

Custom pricing and set packages available upon request.

MARKETING

Get in front of new audiences. We offer fantastic ideas and resources for engagement and marketing strategy.



Ask us about Programs that include our FULL CIRCLE Marketing Concept
 We offer programs with various solutions based on what we like to call a “Full Circle Marketing Concept” that covers various topics within a business’s marketing strategy including Branding, Exposure, Consumer Engagement, Marketing-to-Sales Automation, Product Marketing, and Marketing Analysis.



Branding



Communication



Engagement



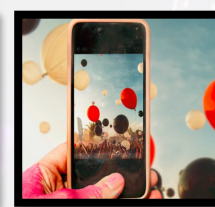
Promotion



Cause



Affiliate Programs



Experiential



SALES

If you are seeking new sales avenues, we can help you come up with a plan to reach your targeted market.

SALES

If you need sales strategies and sales assistance, KR1STNA Media offers various ways to help. Working with companies small and large, we have organized structure and insight into how to get your sales team moving in the right direction.

Sales Strategies & Sales Assistance Programs

Sales Strategy Development

Crafting a comprehensive plan to guide sales efforts, including target audience identification, value proposition, and market positioning.

Sales Administration Support

Managing administrative tasks associated with sales, such as order processing, contract management, and customer inquiries.

Outsourced Sales Team Solutions

Providing dedicated outsourced sales teams to represent and promote your clients' products or services.

Office Infrastructure Consultation

Advising on the setup and optimization of office and sales infrastructure for seamless operations.

Targeting Assistance

Assisting in the identification and prioritization of high-potential leads and prospects.

Custom pricing and set packages available upon request.

SALES

Educational Courses & Training

Courses to Enhance Sales Skills

Offering courses to improve essential sales skills, such as prospecting, objection handling, and closing deals.

Educational Programs for Teams

Designing tailored training programs to enhance the collective capabilities of sales teams.

Sales Training Workshops

Conducting interactive workshops to enhance product knowledge, selling techniques, and communication skills.

Sales Collateral & Marketing Automation

Creation of Sales Collateral Materials

Developing visually appealing and informative sales collateral, such as brochures, presentations, and case studies.

Marketing-to-Sales Automation Integration

Integrating marketing automation systems with sales processes for seamless lead nurturing and conversion.

Custom pricing and set packages available upon request.

SALES

Reporting & Analysis

Data-Driven Sales Reporting

Generating regular reports and insights on sales performance, trends, and opportunities.

In-Depth Sales Analysis

Conducting detailed analysis of sales data to identify patterns, areas for improvement, and growth potential.

CRM & Administrative Support

CRM Implementation and Management

Setting up and managing Customer Relationship Management (CRM) systems to streamline customer interactions and sales tracking.

Administrative Assistance for Sales Processes

Providing administrative support for tasks such as scheduling, follow-ups, and order management.

SALES

Sales & Event Strategies

Event-Driven Sales Strategies

Developing strategies to capitalize on events, trade shows, and industry gatherings for effective lead generation and conversion.

Sales Optimization for Events

Planning and executing sales activities during events to maximize engagement and outcomes.

LinkedIn Optimization

Enhancing LinkedIn Profiles for Sales Professionals

Optimizing LinkedIn profiles for sales team members to enhance their personal branding and outreach.

Sales Crisis Management

Crisis Response

Developing plans and protocols to manage and mitigate sales-related crises or challenges.

Custom pricing and set packages available upon request.

SALES

Promotional Items & Engagement

Development of Promotional Items

Creating customized promotional items and giveaways to reinforce brand presence and create memorable interactions.

Engagement Strategies for Target Audiences

Crafting engagement plans to connect with target audiences through meaningful interactions and experiences.

Custom Projects

Tailored Projects to Address Specific Sales Needs

Designing and executing customized projects to address unique sales challenges and objectives.

Sales Data Analysis & Insights

Data-Driven Insights

Analyzing sales data to derive actionable insights for informed decision-making and strategy refinement.

SALES

Lead Generation & Prospecting

Lead Generation

Identifying and sourcing potential leads through research, outreach, and networking.

Prospecting

Initiating contact and nurturing relationships with potential leads to convert them into qualified opportunities.

Sales Process Optimization

Sales Process Analysis

Evaluating and refining existing sales processes to streamline workflows and enhance efficiency.

Process Automation

Implementing automation tools and technologies to simplify routine sales tasks.

SALES

Sales Pitch Development

Compelling Sales Pitches

Creating persuasive and targeted sales pitches that effectively communicate value propositions to prospects.

Sales Training for New Hires

Onboarding Programs

Developing structured onboarding programs to train new sales team members on company products, processes, and selling techniques.

Competitor Analysis

Competitor Research

Analyzing competitors' strengths, weaknesses, strategies, and market positioning to identify opportunities for differentiation.

SALES

Sales Incentive Programs

Incentive Structure Design

Designing reward and incentive programs to motivate and recognize high-performing sales professionals.

Negotiation Skills Training

Negotiation Techniques

Providing training on effective negotiation strategies to empower sales teams to navigate complex deals and agreements.

Customer Relationship Management (CRM) Integration

CRM System Integration

Integrating CRM systems to centralize customer interactions, enhance communication, and track sales activities.

SALES

Sales & Event Workshops/Seminars

Educational Workshops

Hosting workshops and seminars to educate sales teams on industry trends, customer needs, and best practices.

Sales Forecasting

Sales Projection

Predicting future sales trends and outcomes based on historical data and market insights.

Customer Segmentation

Audience Segmentation

Categorizing target audiences based on demographics, behavior, and preferences to tailor sales approaches.

SALES

Referral Programs

Referral Initiatives

Creating programs to encourage satisfied customers to refer new leads and prospects.

Sales Analytics & KPI Tracking

Performance Metrics

Establishing key performance indicators (KPIs) and using analytics to measure and improve sales performance.

Sales Technology Integration

Technology Implementation

Assisting in the selection and integration of sales-related technology tools, such as CRM, automation, and analytics platforms.

SALES

Sales Pipeline Management

Pipeline Organization

Managing and optimizing sales pipelines to ensure timely follow-up and effective lead progression.

Sales Coaching & Mentoring

Individual Coaching

Providing personalized coaching and mentoring to sales team members for continuous skill enhancement.

Customer Retention Strategies

Retention Plans

Developing strategies to nurture and retain existing customers, fostering loyalty and repeat business.

SALES

Account-Based Selling

Strategic Account Approach

Tailoring sales efforts to focus on specific high-value accounts or target companies.

Sales Territory Planning

Territory Management

Strategically allocating sales territories and resources to maximize coverage and results.

Partnership & Channel Sales

Partner Engagement

Collaborating with partners and channels to expand sales reach and tap into new markets.

SALES

Upselling & Cross-Selling Techniques

Additional Offerings

Training sales teams on techniques to upsell complementary products or services and cross-sell to existing customers.

Sales Enablement Content Creation

Content Development

Creating sales-related content, such as pitch decks, product guides, and FAQs, to support effective selling.

Customer Success Support

Customer Satisfaction Strategies

Implementing strategies to ensure customer success and satisfaction post-sale.

SALES

Sales Performance Tracking & Gamification

Gamification Elements

Incorporating gamification elements to motivate sales teams and enhance performance tracking.

Sales Territory Expansion

Territory Growth

Identifying opportunities and strategies to expand sales territories and explore new markets.

Sales Webinars & Training Events

Web-Based Training

Hosting webinars and virtual training events to educate sales teams on product updates and industry insights.



TECHNOLOGY

Crafting customized strategies. Optimal engagement and growth.

TECHNOLOGY

We trust many tools and platforms to help us get the work done. Here's just a few of our favorites:



Salesloft.



sage CRM



metricool



ATLASSIAN



LEAD FORENSICS

zapier



TECHNOLOGY

Welcome to an exploration of boundless possibilities at the intersection of technology and innovation. Embark on a journey through a dynamic array of transformative solutions that are shaping the future of businesses worldwide. Here is a spectrum of cutting-edge technology services designed to empower, elevate, and propel your organization toward unprecedented success.

Customer Relationship Management (CRM) Systems

These platforms help manage customer interactions, track leads, and analyze customer data, enabling businesses to tailor their marketing efforts and provide personalized experiences.

Marketing Automation Tools

These tools streamline marketing tasks such as email campaigns, social media posting, and lead nurturing. They facilitate targeted communication and enable businesses to maintain consistent engagement with their audience.

Analytics and Reporting Software

Technologies like Google Analytics, marketing dashboards, and data visualization tools provide insights into customer behavior, campaign performance, and ROI. They help marketers make data-driven decisions.

Search Engine Optimization (SEO) Tools

SEO platforms assist in optimizing website content, conducting keyword research, and tracking rankings. They ensure that businesses' online presence is visible and competitive.

Content Management Systems (CMS)

CMS platforms enable easy content creation, publishing, and management. They ensure that websites are up-to-date and relevant to target audiences.

Custom pricing and set packages available upon request.

TECHNOLOGY

Social Media Management Tools

These tools aid in scheduling posts, monitoring social media conversations, and analyzing engagement metrics. They help maintain a strong social media presence.

Lead Generation Software

Tools for lead capture, forms, and landing pages help businesses gather potential customer information and nurture those leads through the sales funnel.

E-commerce Platforms

For businesses engaged in online sales, e-commerce platforms provide a seamless shopping experience, secure payment gateways, and order fulfillment capabilities.

Chatbots and AI-Powered Assistants

These technologies enhance customer service by providing instant responses to queries, guiding customers through purchasing decisions, and offering personalized recommendations.

Virtual Reality (VR) and Augmented Reality (AR)

In certain industries, VR and AR technologies can enhance the customer experience by allowing them to interact with products virtually before making a purchase decision.

Data Analytics and Predictive Modeling

Advanced data analytics tools leverage machine learning and predictive modeling to forecast trends, customer behaviors, and market dynamics, enabling more accurate decision-making.

Custom pricing and set packages available upon request.

TECHNOLOGY

Email Marketing Platforms

Email marketing tools facilitate targeted email campaigns, track open rates, click-through rates, and offer features like A/B testing for optimizing campaigns.

Influencer Marketing Platforms

Get in front of your targeted audience in new ways. Technology helps identify suitable influencers, manage collaborations, and track the impact of influencer marketing campaigns.

Holographic Systems for Events or Ambiance

A 3D Integrated Holographic System For Advertising, Digital Signage, Events. Bring your products to life — with holographic displays from Hypervsn. Provide higher viewership. Trigger positive emotions. Increase human connection. Services: Retail, Hotels.

IT Consulting

Providing expert guidance on technology solutions, infrastructure, and strategies to optimize business operations.

Cloud Services

Offering cloud-based solutions for storage, data management, and application hosting.

Cybersecurity

Implementing measures to protect digital assets and sensitive information from cyber threats and attacks.

Managed IT Services

Providing ongoing monitoring, maintenance, and support for IT infrastructure and systems.

Custom pricing and set packages available upon request.

TECHNOLOGY

Network Solutions

Designing and setting up secure and efficient network environments for data communication.

Data Analytics

Collecting, analyzing, and interpreting data to gain valuable insights for informed decision-making.

IoT (Internet of Things) Services

Developing solutions that leverage IoT technology to connect and control devices remotely.

IT Training and Support

Offering training programs and technical support to empower employees to use technology effectively.

AI and Machine Learning

Creating applications and systems that utilize artificial intelligence and machine learning algorithms for automation and predictive analysis.

Digital Transformation

Assisting businesses in adopting and integrating digital technologies to modernize and streamline processes.

ERP (Enterprise Resource Planning) Systems

Implementing comprehensive software solutions to manage various business processes, such as finance, HR, and inventory.

Custom pricing and set packages available upon request.

TECHNOLOGY & AUTOMATION

E-commerce Solutions

Building online shopping platforms, payment gateways, and inventory management systems for e-commerce businesses.

Virtual Reality (VR) and Augmented Reality (AR)

Creating immersive experiences and applications using VR and AR technologies.

Blockchain Solutions

Developing decentralized and secure applications leveraging blockchain technology.

Digital Marketing Technology

Providing tools and platforms for digital marketing, including social media management, SEO, and analytics.

Telecommunications Services

Offering solutions for communication and collaboration, such as VoIP systems and video conferencing.

Data Center Services

Providing hosting, maintenance, and management services for data centers and server infrastructure.

Hardware Solutions

Supplying and configuring hardware components, devices, and peripherals for business needs.

Custom pricing and set packages available upon request.



CREATIVE

Unleash Imagination,
Craft Compelling Experiences

CREATIVE

Ignite your brand with captivating visuals and innovative design. Our Creative team harnesses boundless imagination to craft engaging campaigns that resonate. From eye-catching graphics to immersive multimedia, we transform ideas into impactful experiences. Elevate your brand's narrative and captivate your audience with our talented creatives.

Graphic Design

- Logo Design
- Brand Identity
- Print Design (Brochures, Flyers, Posters)
- Packaging Design
- Digital Banners and Ads
- Infographics

Web Design and Development

- Website Design
- Landing Page Creation
- User Experience (UX) and User Interface (UI) Design
- E-commerce Solutions
- Responsive Design for Mobile Devices
- Web Application Development

Content Creation

- Copywriting
- Blog and Article Writing
- Social Media Content
- Video Production
- Animation and Motion Graphics
- Podcast Production

Branding and Identity

- Brand Strategy and Positioning
- Brand Guidelines
- Visual Identity Development
- Naming and Tagline Creation
- Brand Collateral (Business Cards, Letterheads)

Custom pricing and set packages available upon request.

CREATIVE

Spark your brand's essence with captivating visuals and ingenious design concepts. Our team of Creatives taps into limitless creativity to shape compelling campaigns that strike a chord. Whether it's attention-grabbing imagery or immersive multimedia, we sculpt ideas into impactful moments. Elevate your brand's story and enrapture your audience through the artistry of our skilled creatives.

Photography and Videography

- Product Photography
- Corporate Photography
- Commercial Video Production
- Testimonial Videos
- Virtual Tours

Social Media Management

- Social Media Strategy
- Content Planning and Scheduling
- Community Management
- Social Media Advertising
- Influencer Partnerships

Photography and Videography

- Product Photography
- Corporate Photography
- Commercial Video Production
- Testimonial Videos
- Virtual Tours

Social Media Management

- Social Media Strategy
- Content Planning and Scheduling
- Community Management
- Social Media Advertising
- Influencer Partnerships

Custom pricing and set packages available upon request.

CREATIVE

Infuse your brand with vibrant visuals and revolutionary design aesthetics. Our Creative team channels boundless creativity to craft immersive campaigns that resonate profoundly. From arresting visuals to immersive multimedia, we sculpt ideas into unforgettable experiences. Elevate your brand's narrative and captivate your audience with the mastery of our adept creatives.

Email Marketing

- Email Campaign Design and Copywriting
- Subscriber List Management
- A/B Testing
- Automated Drip Campaigns

Search Engine Optimization (SEO)

- Keyword Research
- On-Page and Off-Page Optimization
- Content Optimization
- Local SEO

Pay-Per-Click (PPC) Advertising

- Google Ads (Search, Display, Video)
- Remarketing Campaigns
- Social Media Advertising (Facebook, Instagram, LinkedIn)

Pay-Per-Click (PPC) Advertising

- Google Ads (Search, Display, Video)
- Social Media Advertising (Facebook, Instagram, LinkedIn)
- Remarketing Campaigns

Marketing Collateral

- Brochures and Flyers
- Business Cards
- Sales Presentations
- Trade Show Booth Design

Event Marketing

- Event Planning and Promotion
- Event Branding
- Promotional Materials

Custom pricing and set packages available upon request.

CREATIVE

Ignite your brand with captivating visuals and innovative design. Our Creative team harnesses boundless imagination to craft engaging campaigns that resonate. From eye-catching graphics to immersive multimedia, we transform ideas into impactful experiences. Elevate your brand's narrative and captivate your audience with our talented creatives.

Creative Campaigns

- Seasonal or Holiday Campaigns
- Product Launch Campaigns
- Cause-Related Campaigns

User Experience (UX) Design

- Wireframing and Prototyping
- User Journey Mapping
- Usability Testing

Quality Assurance

- Creative Process Testing
- Analysis Reports
- Recommendations on Optimizations
- Plan of Action Creation

Print and Production Services

- Offset and Digital Printing
- Signage and Banner Design
- Promotional Items

Market Research and Analysis

- Consumer Insights
- Competitive Analysis
- Trend Research

Custom pricing and set packages available upon request.



DEVELOPMENT

Leverage top notch tools, discover evolving concepts, gain better processes. Whether it's products or emails, we offer talented developers.

DEVELOPMENT

Sometimes our clients need help with the development of a new product, email, service, or program. That's when we step in to help.

Emails

Email development involves designing and coding responsive email templates, crafting compelling content, and incorporating interactive elements to engage recipients. It includes ensuring compatibility across various email clients and devices for effective communication and marketing campaigns.

Software Development

Designing, developing, and maintaining software applications tailored to meet specific business needs.

Web Development

Creating and maintaining websites and web applications that enhance online presence and user experience. Website development encompasses the design, coding, and construction of interactive and functional websites. It involves creating user-friendly interfaces, incorporating features and functionalities, and optimizing the site for performance and responsiveness across devices. The goal is to provide a seamless and engaging online experience for visitors.

Mobile App Development

Designing and building mobile applications for various platforms, such as iOS and Android.

Custom pricing and set packages available upon request.

DEVELOPMENT

Sometimes our clients need help with the development of a new product, email, service, or program. That's when we step in to help.

Products

Product development is the process of creating and refining new or existing products to meet customer needs, incorporating design, engineering, and testing to ensure functionality and quality, resulting in market-ready offerings.

Programs

Program development is the systematic process of designing, planning, and implementing a structured set of activities or initiatives to achieve specific goals or objectives. It involves defining program objectives, creating detailed plans, and coordinating resources to ensure successful execution and desired outcomes. The aim is to deliver a cohesive and coordinated approach towards addressing complex challenges or achieving desired outcomes within a defined scope.

Packages

Package development is the strategic process of designing, creating, and branding product packaging to effectively present and protect the contents, enhance shelf appeal, and communicate key information to consumers. It encompasses graphic design, material selection, structural engineering, and regulatory compliance to ensure a visually appealing and functional package that aligns with the brand's identity and resonates with the target audience. The goal is to optimize the packaging's aesthetic and practical aspects for a successful market presence.

Custom pricing and set packages available upon request.

DEVELOPMENT

Sometimes our clients need help with the development of a new product, email, service, or program. That's when we step in to help.

Educational Services

Educational services development involves designing, structuring, and implementing learning programs, curricula, and resources to facilitate effective teaching and learning experiences. It includes curriculum design, instructional material creation, and the integration of technology and interactive elements to enhance educational outcomes. The focus is on cultivating engaging and impactful educational content and methods to support learners' knowledge and skill development.

Business Services

Business services development involves identifying, designing, and implementing strategies to enhance operational efficiency, customer satisfaction, and overall business performance. It includes optimizing processes, streamlining workflows, and adopting innovative technologies to deliver high-quality services and achieve organizational growth. The focus is on creating value and sustainable improvements within the service-oriented aspects of a company.

Custom pricing and set packages available upon request.



MANAGEMENT

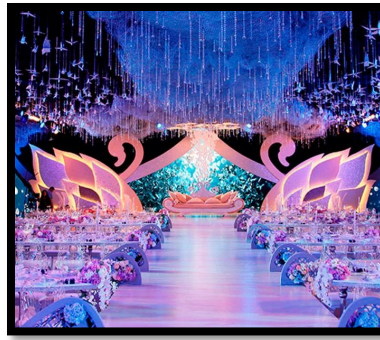
Save time and money with outsourced management opportunities through KR1STNA Media.

MANAGEMENT

Sometimes there is so much to do with so little time and direction. If you are need of a management team that will effectively succeed to grow your business, look no further. We offer management for clients in a variety of ways.



Venues



Events



Talent



Operations



Administration



Budgets

Custom pricing and set packages available upon request.

MANAGEMENT

Elevate your business with our exclusive Management Solutions. Discover a world of streamlined operations and strategic expertise through our Preferred Partnership offerings in management services. Our curated network of trusted partners empowers you with tailored solutions, whether it's property management, financial guidance, IT solutions, or more. Unleash the potential of seamless management – join us in revolutionizing your business today.

Property Management

Overseeing and managing residential, commercial, or industrial properties, including maintenance, tenant relations, and rent collection.

Asset Management

Strategically managing and optimizing clients' financial assets, investments, and portfolios for growth and risk mitigation.

Project Management

Planning, executing, and monitoring projects to ensure they are completed within scope, budget, and timeline.

Account Management

Planning, executing, and monitoring projects to ensure they are completed within scope, budget, and timeline.

Event Management

Organizing and coordinating events, conferences, and gatherings, including logistics, planning, and execution.

Facilities Management

Managing and maintaining physical facilities, infrastructure, and resources to ensure operational efficiency.

Custom pricing and set packages available upon request.

MANAGEMENT

Human Resources Management

Handling HR functions such as employee recruitment, training, performance management, and compliance.

Supply Chain Management

Optimizing the flow of goods, services, and information across the supply chain to enhance efficiency and reduce costs.

Risk Management

Identifying, assessing, and mitigating risks to protect assets, investments, and operations.

Change Management

Assisting organizations in navigating and implementing changes effectively to achieve desired outcomes.

Crisis Management

Developing strategies to manage and respond to crises, emergencies, or unforeseen events that impact operations.

Strategic Management

Formulating and implementing strategies to achieve long-term goals and competitive advantage.

Quality Management

Ensuring products or services meet quality standards through processes such as quality control and continuous improvement.

IT Management

Managing technology infrastructure, systems, and services to support business operations and growth.

Custom pricing and set packages available upon request.

MANAGEMENT

Financial Management

Providing financial planning, budgeting, accounting, and reporting services to individuals or businesses.

Association Management

Overseeing the operations and administration of professional associations, nonprofit organizations, or membership groups.

Vendor Management

Managing relationships with vendors and suppliers to ensure timely and quality service delivery.

Performance Management

Monitoring, evaluating, and improving individual or team performance to enhance productivity and achieve goals.

Knowledge Management

Organizing and leveraging organizational knowledge, information, and resources for better decision-making.

Environmental Management

Managing sustainability initiatives, environmental compliance, and eco-friendly practices.

Custom pricing and set packages available upon request.

PROJECT MANAGEMENT

When it comes to project management, our proficiency comes to light through intricately crafted strategies that skillfully guide your endeavors, propelling them towards success with seamless execution and unwavering momentum.

PROJECT MANAGEMENT

Navigate the complexities of your projects with confidence through our comprehensive Project Management Services. From meticulous planning to seamless execution, we ensure your initiatives are delivered on time, within budget, and with exceptional quality.

Project Planning and Scheduling

Develop comprehensive project plans and timelines to ensure efficient execution and resource allocation.

Scope Definition and Management

Clearly define project objectives and boundaries, and continuously manage scope changes to prevent scope creep.

Resource Allocation and Management

Assign and manage resources, both human and material, to ensure optimal utilization and project success.

Risk Assessment and Mitigation

Identify potential risks and develop strategies to minimize their impact on project outcomes.

Budgeting and Cost Control

Establish and monitor project budgets, track expenses, and implement cost-saving measures.

Stakeholder Communication and Reporting

Maintain open communication with all project stakeholders and provide regular updates on progress and milestones.

Custom pricing and set packages available upon request.

PROJECT MANAGEMENT

Change Management

Effectively manage and communicate changes to project scope, schedule, and objectives.

Quality Assurance and Control: Implement processes to ensure the quality of project deliverables and outcomes.

Vendor and Supplier Coordination

Coordinate and manage relationships with external vendors and suppliers to ensure timely delivery of goods and services.

Procurement and Contract Management

Handle procurement activities, negotiate contracts, and manage vendor relationships.

Task Tracking and Monitoring

Monitor the progress of tasks and activities to ensure they are on track and aligned with project goals.

Performance Evaluation and Reporting

Assess team and individual performance, and provide regular performance reports.

Project Documentation and Reporting

Maintain comprehensive project documentation and generate reports for stakeholders.

Agile and Scrum Methodology Implementation

Apply agile and Scrum principles for iterative and flexible project management.

Custom pricing and set packages available upon request.

PROJECT MANAGEMENT

Time Management and Deadline Enforcement

Implement time management strategies to meet project deadlines and milestones.

Team Building and Collaboration

Foster teamwork, facilitate collaboration, and resolve conflicts within project teams.

Training and Support Services

Provide training and support to stakeholders using project management tools and processes.

Workflow and Process Optimization

Analyze and optimize project workflows and processes for efficiency and effectiveness.

Conflict Resolution and Issue Management

Address conflicts and issues that arise during project execution in a constructive and timely manner.

Post-Project Analysis and Lessons Learned

Conduct post-project assessments to identify successes and areas for improvement, ensuring continuous learning and growth.



EVENTS

Gain access to an ever growing list of event services with WOW factor.

EVENTS

Elevate your events to new heights with our transformative Event Services. From igniting creative concepts to orchestrating flawless executions, we are the architects of unforgettable experiences that etch lasting memories in the hearts of your guests.

Event Planning and Coordination

From concept to execution, our experts handle every detail to ensure your event is flawlessly organized and executed. Experience the magic of a seamless event journey, guided by our seasoned experts who meticulously orchestrate every detail, ensuring your event is not only flawlessly organized but also an exquisite masterpiece of coordination.

Event Production: Envision, Design, Amaze

Immerse your guests in an awe-inspiring world with our event production prowess. From elegant tents that touch the sky to enchanting flooring and stages that elevate your event's grandeur, we sculpt an extraordinary canvas that transforms visions into reality.

Photography & Videography

Pause, rewind, relive – our photography and videography services encapsulate the essence of your event, turning moments into timeless treasures. With each snapshot and reel, we unfold stories that stand as vibrant testaments to the magic you've curated.

Venue Selection and Booking: Where Dreams Meet Reality

Every event has a stage, and we're here to find the perfect one for you. Let us weave your vision into reality as we scout, select, and secure a venue that harmonizes seamlessly with your event's narrative.

Theme and Decor Design

Create a captivating ambiance with tailored themes and decor that reflect the essence of your event.

Catering and Menu Design

Delight your guests with a delectable culinary experience through our curated menu design and catering services.

Custom pricing and set packages available upon request.

EVENTS

Entertainment Booking

Elevate your event with engaging entertainment options, from live performers to interactive activities.

Catering and Menu Design: Savor the Extraordinary

Prepare for a culinary journey that tantalizes taste buds and sparks conversations. Our curated menu design and catering services turn meals into artistry, leaving your guests not just satisfied, but enchanted.

Entertainment Booking: Infusing Vibrance, Crafting Memories

Witness your event come alive with entertainment that sparks joy and leaves an indelible mark. Whether it's the rhythm of live performers or the allure of interactive activities, we curate experiences that weave magic into every moment.

Audiovisual Production: A Symphony of Senses

Let the stage come alive with our audiovisual mastery that weaves a tapestry of light, sound, and visual enchantment. Elevate your event's ambiance with lighting that paints emotions, soundscapes that resonate with hearts, and visuals that leave guests spellbound.

Guest Experience Enhancement: Crafted Perfection, Seamless Moments

Every guest is a cherished participant in your event's story. Our meticulous services span from seamless registration to artful seating arrangements, ensuring that each attendee feels valued and immersed in a world of personalized delights.

Event Marketing and Promotion: Ignite Anticipation, Fuel Excitement

Turn your event into a buzzworthy sensation with our strategic marketing campaigns that ignite anticipation and fuel engagement. From captivating teasers to irresistible promotions, we magnify attendance and set the stage for unforgettable experiences.

Custom pricing and set packages available upon request.

EVENTS

On-Site Management: Orchestrating Excellence, Ensuring Ease

Behind every successful event lies the magic of flawless execution. Our seasoned team stands as the guardians of seamless logistics, troubleshooters of unexpected challenges, and conductors of a symphony that orchestrates a smooth event flow.

Theme and Decor Design: Weaving Dreams into Decor

Step into a world crafted with themes that mirror your event's soul. Our design maestros translate your aspirations into captivating decor, fusing colors, textures, and elements that breathe life into your story.

3D Mapping, Holograms, Augmented Reality, and Dimensional Effects: Unveiling Powerful Possibilities

Enter a realm where reality and imagination converge. We unleash the power of 3D mapping, holograms, augmented reality, and dimensional effects, crafting an immersive experience that transports guests to worlds beyond their wildest dreams.

Promotional Items: Tokens of Memories, Carriers of Brand

Extend your event's impact with memorable promotional items that linger long after the curtains fall. From branded keepsakes to functional goodies, we craft tokens that not only enhance guest experience but also serve as lasting reminders of your brand's charm.

Post-Event Evaluation: Insights, Enhancements, and Beyond

Our post-event evaluations dissect success, gather insights, and offer a roadmap for future enhancements. The story doesn't end with the event – it unfolds with insights that guide you towards greater heights.

From the spark of imagination to the crescendo of applause, our Event Services shape stories that unfold in the hearts of attendees. We craft experiences that are more than events – they are unforgettable chapters in your journey. With each service, your event becomes even more of a masterpiece, where every detail harmonizes and every moment resonates. Elevate your event into an extraordinary experience, where innovation, creativity, and excellence converge to craft moments that linger in the hearts of all who attend.

Custom pricing and set packages available upon request.

EVENTS

There's no event like a KR1STNA Media event. Let us guide you to make the best decisions to help you reach your goals.

TYPES OF EVENTS

- Conferences
- Seminars
- Local Meetings
- Destination Meetings
- Team Building Events
- Trade Shows
- Business Dinners
- Golf Events
- Sports Exhibitions
- Competitions
- Press Conferences
- Networking Events
- Inventive Travel
- Opening Ceremonies
- Product Launches
- Themed Parties
- VIP Events
- Trade Fairs
- Board Meetings
- Executive Retreats
- Community Events
- Fairs
- Carnivals
- Cirque Shows
- Weddings
- Birthday Events
- Weddings
- Anniversaries
- Reunions
- Family Affairs

DID YOU KNOW?

- 41% of marketers feel that events are the single-most effective marketing channel over digital advertising, email and content marketing. This number increased 32% since 2017.
- Between 2017 and 2018 the number of companies organizing 20 or more events per year increased by 17%. (Bizzabo 2018)
- 84% of leadership (Vice President and C-Suite) believe in-person events are a critical component of their company's success. (Bizzabo 2018)
- The most successful businesses are spending 1.7x the average marketing budget on live events. (Bizzabo 2018)

Custom pricing and set packages available upon request.

EVENTS

Working with award winning partners, KR1STNA Media consults on details to design your most innovative event concepts.



Planning
Show Conception



Production
Custom Events



Tents
*Great selection for choices
Setup & Tear Down*



Scenery
*Elaborate art
Life-like look and feel*



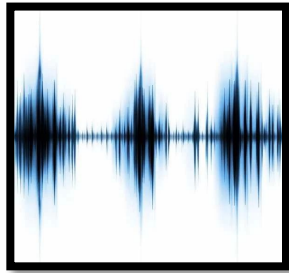
Platforms
*Adjustable
Permanent*



Staging
*Design Options
Rent or Purchase*
Custom pricing and set packages available upon request.

EVENTS

Never worry about a production need again. We produce engaging opportunities and events with wow-factor. We provide the high-end, high-tech solutions that generate appealing shows and crowd excitement.



Audio

Create custom sound & music using our audio producers



Lighting

Uplighting, Texture, Spot, Monograms, Centerpiece, Bliss lights, Sparkle Trees, Fairy Berries, Pipe & Drape, Big Picture, LED Lighting



Video & Film

We offer beautiful, custom video & filming. See next page for packages!

EVENTS

Bid farewell to production concerns forever. Immerse yourself in a world of captivating experiences and remarkable events that leave a lasting impact. Our expertise delivers cutting-edge solutions that spark captivating performances and ignite audience enthusiasm.



Augmented Reality

goo.gl/QFQtgk

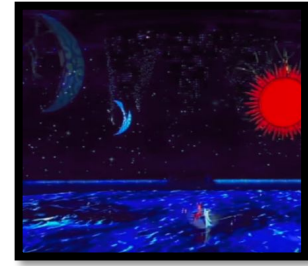
Bring your audience the most creative events ever!



3D Projection Video Mapping

goo.gl/67epJP

Mapping Full Night Show, Car or Building Projection, Mapping of Room, Arena Floor, Venue or Stage



Multi Dimensional Effects

goo.gl/Vn2TZU

Intricate Details, 1 Dimension, 2 Dimensions, or 3 Dimensions

EVENTS

Your audience will love our video and film production. We also offer engaging educational videos.

PRICING	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5
STYLE	COMMERCIAL	DETAILED OVERVIEW	THE BIG PICTURE	CORPORATE VIDEO	THE ULTIMATE
Video Length	30 Seconds	60 seconds	2 minutes	3 minutes	over 5 minutes
Interviews	N/A	2 Interviews	3 Interviews	4 Interviews	up to 6 Interviews
Locations	1 Location	1 Locations	2 Locations	3 Locations	3 Locations
Revisions	1 Edit	2 Edits	2 Edits	3 Edits	3 Edits
HD Production	Single Camera	Single Camera	Single-Camera	Multi-Camera	Multi-Camera
Hours on Location	up to 3 hrs	up to 5 hrs	up to 10 hrs	up to 10 hrs	2 Full Days
Script Development	✓	✓	✓	✓	✓
Voice Over	✓	✓	✓	✓	✓
Logo Animation	✗	✗	✓	✓	✓
Stock Photos/Videos	✗	✗	✓	✓	✓
Stabilizer or Drone	✗	✗	✗	✓	✓

goo.gl/9kzuQ4

goo.gl/q7KGCE

goo.gl/zx3vLL

goo.gl/UWrNjS

goo.gl/98Yoej

goo.gl/6SXkNU

**Travel, transportation, accommodations, and meals for team members may also be required in addition to above pricing.*

Custom pricing and set packages available upon request.

ENTERTAINMENT

Work with famous celebrities or discover an exclusive list of entertainers that you wouldn't find otherwise.

ENTERTAINMENT

Infuse excitement and charm into your events with our diverse range of Entertainment Services. From captivating live performances to cutting-edge technology-driven experiences, we curate entertainment that mesmerizes and delights, making your event truly unforgettable.

Live Performers

Engage your audience with captivating live performances, including musicians, bands, dancers, comedians, and more.

DJs and Music Selection

Set the perfect mood with skilled DJs who curate playlists tailored to your event's theme and atmosphere.

Celebrity Appearances

Make your event unforgettable by featuring appearances or performances by renowned celebrities and influencers.

Interactive Games and Activities

Keep guests entertained and engaged with interactive games, photo booths, virtual reality experiences, and more.

Magicians and Illusionists

Add a touch of mystique and wonder to your event with mind-bending magic and illusion shows.

Cultural Performances

Showcase the richness of diverse cultures with traditional music, dance, and performances that celebrate heritage.

Custom pricing and set packages available upon request.

ENTERTAINMENT

Specialty Acts

Surprise and delight your audience with unique acts such as acrobats, fire dancers, aerialists, and circus performers.

Themed Performances

Enhance your event's theme with tailored performances, such as themed characters, costumed dancers, and immersive experiences.

Artistic Demonstrations

Provide a dynamic visual experience with live art demonstrations, speed painting, or graffiti artists.

Digital and Virtual Entertainment

Incorporate modern technology with digital performances, holograms, augmented reality, and virtual concerts.

ENTERTAINMENT

Focus on new strategies for sales through your entertainment and event opportunities.

Be more than a venue. **Be a destination for entertainment!**

Have a strategist by your side to develop products and packages around your offerings.

Set up the correct media outreach for your new inventory.

Secure data management for your entertainment strategies.

Receive high end sales support documentation that our team creates for you.

Utilize the marketing and sales support we offer to execute your strategies.

Work with our consultants to come up with great ideas.

Have intimate group settings or large concept events.

Offer a competition dance-off or a sit down dinner show.

All of the choices are at your fingertips.

Custom pricing and set packages available upon request.

ENTERTAINMENT

KR1STNA Media provides access to endless opportunities in the entertainment world. We offer the best names available.



Talent Buying



Booking



Talent Management

Headliners

- Rihanna
- Eminem
- Mariah Carey
- Jennifer Lopez
- Celine Dione
- Justin Bieber
- Taylor Swift
- Garth Brooks
- Bruno Mars
- Ed Sheeran
- Bruce Springsteen
- Barbara Streisand
- Beyoncé
- Metallica
- Lady Gaga
- Katy Perry
- Adele
- Jay-Z
- Lil Wayne
- Bon Jovi
- Linkin Park
- ColdPlay

Tribute Bands

- Beatles
- Eagles
- Rolling Stones
- The Shirelles
- Boston
- Led Zeppelin
- Queen
- The Blues Brothers
- ABBA
- The Beach Boys
- Pink Floyd
- Kiss
- Nirvana
- Grateful Dead
- Guns 'N Roses
- Lynyrd Skynyrd

Tribute Artists

- John Denver
- Elvis Presley
- Elton John
- Frank Sinatra
- David Bowie
- Michael Jackson
- Johnny Cash
- Neil Diamond
- Prince
- Jimmy Hendrix
- Tom Petty
- Bob Marley
- Whitney Houston

Custom pricing and set packages available upon request.

ENTERTAINMENT

We close gaps for talent and buyers. We offer Soloists, Duos, Trios, Quartets, and more.

Special Events

- Live Theatrical Performances
- Live Cirque Productions
- Broadway/Off Broadway Shows
- Dueling Pianos Show
- Murder Mystery Weekends
- Singing Waiters Dinner Service Show
- High-End Artists for Concerts
- Themed Parties

Performers

- Celebrities
- Comedians
- Impersonators
- Formal Actors
- Dancers
- Aerialists & Acrobats
- Drag stars
- Clowns

Musicians

- Guitarists
- String
- Percussion
- Pianists
- DJs

Speakers

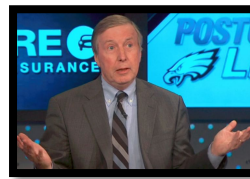
- Sports
- Motivation
- Politics
- Business
- Sales
- Marketing

Singers

- Opera
- Beat Boxers
- Rappers
- Hip Hop Artists
- Jazz
- Country
- Rock
- Punk
- Dance / EDM
- Pop
- Reggaetón
- Salsa and Bachata
- Reggae
- Cultural
- Spiritual and Religious
- Track Artists
- Boy Bands
- Girl Bands
- Boy / Girl Bands

ENTERTAINMENT

Let's get world class celebrity speakers, hosts and edutainers in front of your audience.



Speakers

- Oprah
- Ellen DeGeneres
- Dr. Phil
- Mark DeCarlo, 3x Emmy Award Winning Comedian, American actor, television host, travel and foodie expert, writer
- Yeni Alvarez, Cuban American actress, Disney voice over actress, travel expert and writer
- Ron Jaworski, former American football quarterback, NFL analyst on ESPN, CEO
- Matt Kazam, Las Vegas headliner, comedian, preferred topic is how to leverage the science of humor and human behavior
- Gary O'Neal, Army Rangers Hall of Fame
- Jeff Hoffman, Co-founder, Priceline.com
- Dr. Wayne Dyer
- Steve Jobs, Apple CEO
- Christian Tamburr, Sonic Leadership is a dynamic musically inspired presentation on leadership and team building
- Ron MacCloskey, Host, *Classic Movies with Ron MacCloskey*

Custom pricing and set packages available upon request.

ENTERTAINMENT

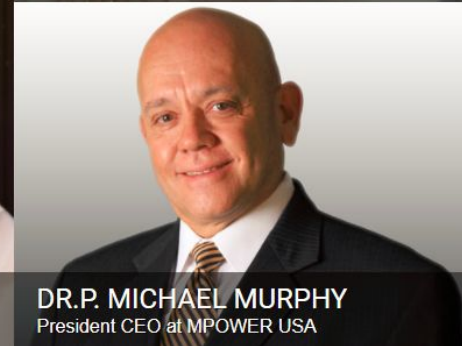
Have experts in various fields speak at your events.



MARGIE SHEPHERD
Speaker of the Year 2018



LINDA KRISTY
Celebrity Guest Speaker



DR. P. MICHAEL MURPHY
President CEO at MPOWER USA



RUSSELL LEHMANN
Motivational Speaker



AVA DIAMOND
Pro Athlete • Mental Fitness Coach



WAYNE ALLYN ROOT
Motivational Speaker • Author

Speakers & Hosts List

goo.gl/yDoDbj

Custom pricing and set packages available upon request.

ENTERTAINMENT

A list of extraordinary talent from around the world is what sets us apart from competitors.



Opera Show by Arina Domski
Best of Opera & Classical ♦ Ukraine
The Madonna of the Opera World
goo.gl/cyNgSZ

Arina Domski's show was awarded 2018 the "Arabian Oscar" in fields of arts at the DIAFA 2018 hosted in Dubai. The Ukrainian soprano Arina Domski was honored to open the night and won the award as best international artist.



Berlin Show Orchestra
Violin Show ♦ Hamburg, Germany
Sound Experience Shows
goo.gl/wm23SP

The Leipziger Opernball booked the Orchestra now for the third time in a row. Recognized for the artist program and co-host and founder of the Berlin Show Orchestra Lenn Kudrjawizki. Their core competence is the creation of an individual live entertainment concept. For example a Rock'n'Soul Show or a 80's Classics Show.



Custom Cirque Performances
High-End Shows ♦ Worldwide Talent
Great Audience Appeal

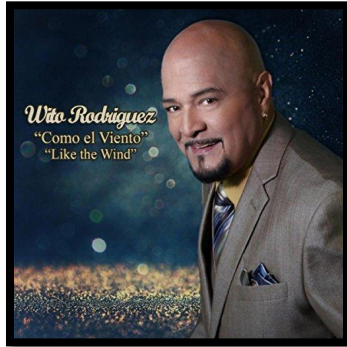
Exclusive Afro:
goo.gl/ezeYRE
goo.gl/Wdn2S3
goo.gl/tkmLDp
goo.gl/Fv5TZ9
goo.gl/SnkcYm

The Time Traveler:
goo.gl/mGskvg

Custom pricing and set packages available upon request.

ENTERTAINMENT

Our offerings include entertainment of all sorts and genres.



Wito Rodriguez
Salsa Recording Artist ◊ Florida, USA
Latin Culture Singer & Song Artist
goo.gl/wtyjwZ

Albums: Que Mundo Maravilloso, Como el Viento & Record labels: NMJ, Animal Music Records LLC, JBRecords



Famous DJs
Various Genres ◊ Worldwide
Powerful Party Entertainment
goo.gl/TAfnMx

DJ Natalie DiDonato, VH1 Mob Wives' Star, DJ Vito G, Award Winning DJ, DJ Pauly D, MTV Jersey Shore Star, and many more



Lance Wing
American Classics ◊ Nashville, TN, USA
Vegas Style Tribute Show
goo.gl/yXji9M

It Happened In Vegas - The Songs, The Singers, The Era, The Place Classic Songs from Sinatra, Bobby Darin, Dean Martin, Tom Jones, Elvis, among others

Custom pricing and set packages available upon request.

ENTERTAINMENT

We also have a list of theatrical, cirque, and dance shows available for venues:

- The Time Traveler
- Break The Tango
- The Panama Musical
- The Art Of Circus
- Let There Be (Light)
- Gatsby To Glam
- Snowkus Pocus (Winter Family Show)
- Cirque-tacular's World (Global Cultures Themed Show)
- Spring-A-Ding Ding! (Spring Family Show)
- Spooktacular (Halloween Family Show)
- Shimmer (Vaudeville Style Winter/Xmas Show)
- Mantryx (Male Only Cabaret Style Show - Can Be Queer Aimed)
- Exoddus (The Book Of Exodus/Passover Tale Told Through Cirque)
- Custom Made Themed Entertainment For Shows Or Events
- Exceptional World Cultures Themed Entertainment
- Fun With Food & Beverage
- Masquerade/Venetian
- Moulin Rouge And Parisian Glitz
- Asian-inspired Elegance
- Futuristic Samurai Anime Extravaganza (Created For NYE 2017 In New Orleans)



Photo of dancers in Break The Tango

ENTERTAINMENT

From musicians and bands to cirque and dance, we supply entertainment for all types of engaging events.



Hot Town
Party Band ♦ Hamburg, Germany
Powerful Interactive Concerts
goo.gl/bwxEYz



Aerial & Vertical Acts
Acrobats ♦ Switzerland
Intense Cirque Performance
Mazda Commercial: goo.gl/vGYq5P
Air Balloon Art: goo.gl/Hz8VdL
The Bubble: goo.gl/LPDXJD
Swaying poles: goo.gl/QU9dFF

Award winning performers available. Swinging poles, Dancing Piano, The Bubble, Aquatica & Aquatwins, Lumiere Deluxe, Aerial Net, Vertical Performance, Flying Circle, Art Ballooning, Wings of Music, Flying Violin, Flying Pole, Street Light, Air Drummers, Air Dancers, Art Flying, 3D Performance Projection



Powerful Welcome Entertainment
Showacts ♦ Hamburg, Germany
The Art of Welcome Entertainment
goo.gl/TAfnMx

*Custom Events
Show Conception
Show Production
Show Management*

Custom pricing and set packages available upon request.

ENTERTAINMENT

Host a new show each night. Check out these amazing musicians below for fresh ideas for your venue.



Euphoria Ladies Band
String ◊ Kiev, Ukraine

Incredible Electric String Trio

goo.gl/UZBJKu



Misses Toms
Percussion ◊ Berlin, Germany

Powerful Female LED Drumming Show

goo.gl/drv2ju



Angelstrings
String ◊ Berlin, Germany

Artistic Dancing Violin Show

goo.gl/KJhWSn

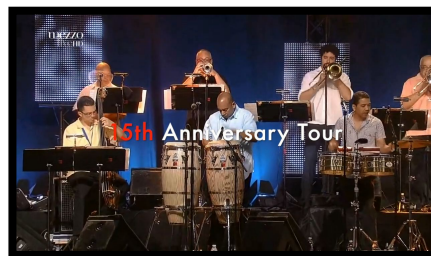


Rob's Rockabilly Revival

A 50's Show ◊ Nashville, TN, USA

A 50's Show

goo.gl/1fFV9o



Spanish Harlem Orchestra

Latin Culture & Salsa ◊ Denver, CO, USA

2x Grammy Award Winners

goo.gl/FA3juf



Dueling Pianos

Rock Comedy Show ◊ New York, NY, USA

High-Octane Fiesta

goo.gl/374wuv

Custom pricing and set packages available upon request.

ENTERTAINMENT

We work with talent of all levels. Add a dinner with comedic, magical evening with mind readers or an R&B singer.



Captain John Nicolai
Lobster Talk Show ◊ Maine, USA
Public Speaking on Lobsters
goo.gl/hkAQzk



Horse Play Game Show
Live Horse Race ◊ Central NJ, USA
Engaging Fundraiser
goo.gl/FbDRoC



Anthem and Aria
The Psychic Soulmates ◊ Denver, CO, USA
Magic, Music, and Mind Reading
goo.gl/cHYMSo



Eddie Atoms
R&B Singer ◊ New York, USA
Rising Star
goo.gl/VTGysK



Solar Heavy
Electronic Musician ◊ West Virginia, USA
18k+ Followers on Soundcloud alone!
goo.gl/NSMxoF



Jelixa
Pop Musician & Singer ◊ Texas, USA
Aspiring Artist
goo.gl/JMckGC

Work with natural elements, 3D effects and lighting to create an unbelievable experience.



TRAVEL

We work with hospitality and tourism businesses around the world to offer excellent travel deals.

TRAVEL

Entertainment and events are everywhere, especially when you travel. Which is why KR1STNA Media offers the best deals! Whether you are traveling for work or pleasure, we have Travel Specialists and Adventure Strategists available to plan your every need and to ensure that you are experiencing the best of the best while on your trip.

Travel Planning

- Air & Ground Transportation
- All Inclusive Packages
- Accommodations
- Excursions
- Events
- Detailed Agenda Creation
- Group Travel
- Destination Weddings
- Volunteering Vacations
- Cruise Vacations

Media & Marketing

- Travel Media Planning
- Travel Media Strategy
- Luxury Travel Marketing
- Leisure Travel Marketing
- Tourism Marketing
- Cruise Marketing

Prize Giveaway Travel Packages

- 3-5 Days / 2-4 Nights Hotel Stay*
- 5 Days / 4 Nights Cruise*
- 3 Days / 2 Nights Air + Hotel Combo*
- Custom Travel Packages
- Private Island Getaway

**Minimum buy applies. Destinations available are limited.*

Travel Agent Education

Reach 100k+ travel agents and travel industry professionals through Print, Digital & Event Advertising

Private Jet Charters

- Light Jet**
- Midsize Jet**
- Heavy Jet**

***Planned routes available. \$20k-\$140k per trip.*

Custom pricing and set packages available upon request.

ONLINE REVIEW MANAGEMENT

Control Customer Reviews using KR1STNA F.O.R.M.
The **FAST ONLINE REVIEW MANAGEMENT** platform.

ONLINE REVIEW MANAGEMENT

Reviews are indispensable. When people are in an area they're unfamiliar with, they turn to reviews to provide unmatched insight into what they should do, where they should stay, where they should eat, who they should use, etc. The further you are from home, the more reliant people are on Customer Reviews. What do your reviews look like?

6 Statistics for Hotels ([SiteMinder](#)):

- 88% of travelers filter out hotels with an average star rating below 3
- 32% eliminated those with a rating below four
- 96% consider reviews important when researching a hotel
- 79% will read between six and 12 reviews before making a purchase decision
- 4/5 believe a hotel that responds to reviews cares more about its customers
- 85% agree that a thoughtful response to a review will improve their impression of the hotel

Reading Materials:

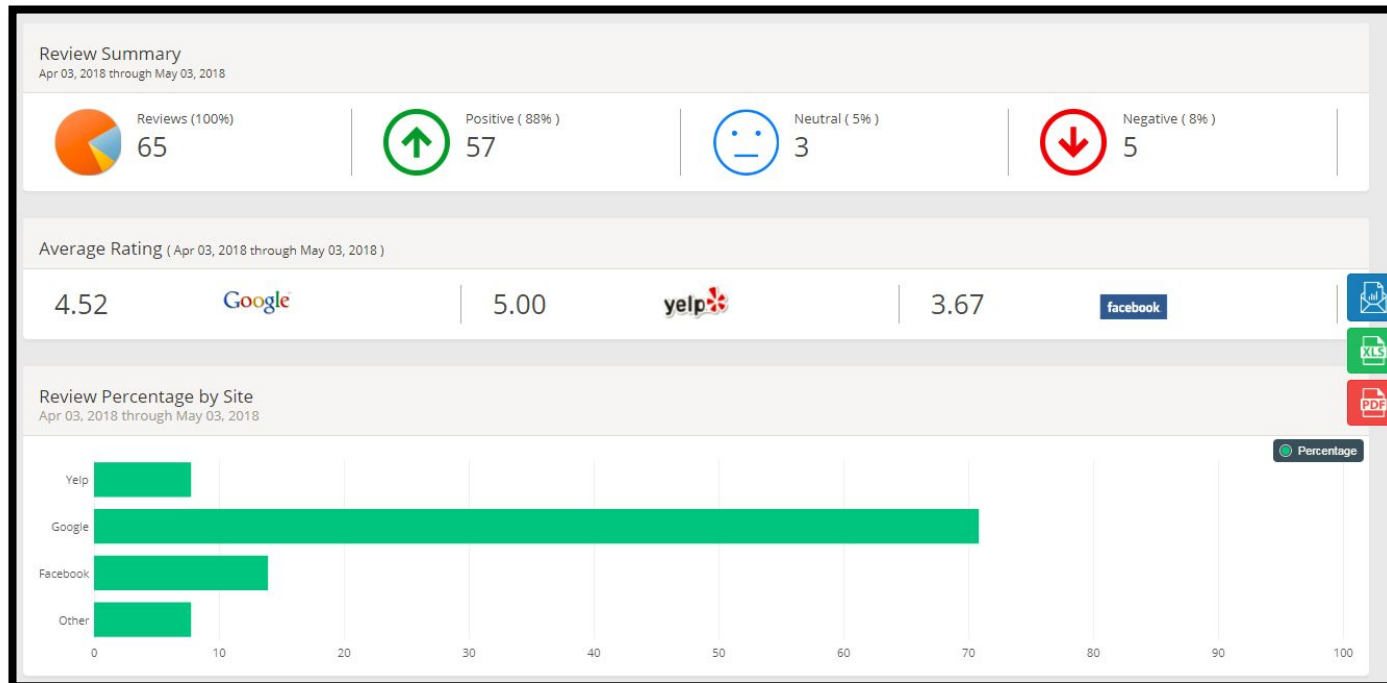
- [Infographic on Reviews & The Hotel Industry](#)
- [BrightLocal](#) article explaining the statistical importance of review management
- [Infographic on the Importance of Reviews](#)
- [How Reviews Impact SEO](#)

How does your business stay on top of reviews?

Custom pricing and set packages available upon request.

ONLINE REVIEW MANAGEMENT

KR1STNA F.O.R.M. is our **“Fast Online Review Management”** platform. Our mission is to make it very simple for businesses to generate, monitor, and respond to their Customer Reviews. If your hotel team doesn't have the time to respond, we have a managed service where our team expert responders can do so on the hotel's behalf. We encourage all businesses to respond to their reviews because it humanizes their brand and lets customers (and prospective ones) know they're being listened to. At the end of the day, a bad review with a great response can get the customer through the doors again for at least a second chance.



Custom pricing and set packages available upon request.

ONLINE REVIEW MANAGEMENT

For the travel/hospitality industry in particular, reviews are indispensable. When people are in an area they're unfamiliar with, they turn to reviews provide unmatched insight into what to do, where to stay, where to eat, etc. The further you are from home, the more reliant people are on Customer Reviews.

Current partners:

- Jersey Mike's Subs (Franchisees)
- Certa-Pro Painters (Brand)
- Wyndham Garden (Franchisees)
- Soapy Joe's Car Wash (Brand)
- Lenny's Grill & Sub Shop (Brand)
- Shrimp Basket (Brand)

Outstanding Reviews 108		Saved Reviews 0		
Date	Location	Site	Rating	Review
05/02/18, Wed	Balboa Bay Resort - Newport Beach 1221 West Coast Hwy Newport Beach 92663		★★★★★	Google Review by Jessica Locke
05/02/18, Wed	Balboa Bay Resort - Newport Beach 1221 West Coast Hwy Newport Beach 92663		★★★★★	Google Review by Angelica Ortiz
05/02/18, Wed	Balboa Bay Resort - Newport Beach 1221 West Coast Hwy Newport Beach 92663		★★★★★	Google Review by Doug McClements Very nice (& pricey) facility, with great views of the harbor, is very attentive. Traffic on Pacific Coast Highway can be b so plan your arrival & departure accordingly.
04/30/18, Mon	Balboa Bay Resort - Newport Beach 1221 West Coast Hwy Newport Beach 92663		★★★★★	Google Review by Alex Rought
04/30/18, Mon	Balboa Bay Resort - Newport Beach 1221 West Coast Hwy Newport Beach 92663		★★★★★	Google Review by ariana angel
04/30/18, Mon	Balboa Bay Resort - Newport Beach 1221 West Coast Hwy Newport Beach 92663		★★★★☆	Google Review by Martini 66 Nice hotel,
04/30/18, Mon	Balboa Bay Resort - Newport Beach 1221 West Coast Hwy Newport Beach 92663		★★★★★	Facebook Review by Judy Ridgway Levine
04/30/18, Mon	Balboa Bay Resort - Newport Beach 1221 West Coast Hwy Newport Beach 92663		★★★★★	Google Review by Jason Quimby Service was excellent. Venue is top notch.
04/29/18, Sun	Balboa Bay Resort - Newport Beach 1221 West Coast Hwy Newport Beach 92663		★★★★★	Google Review by Tomislav Matica

Custom pricing and set packages available upon request.

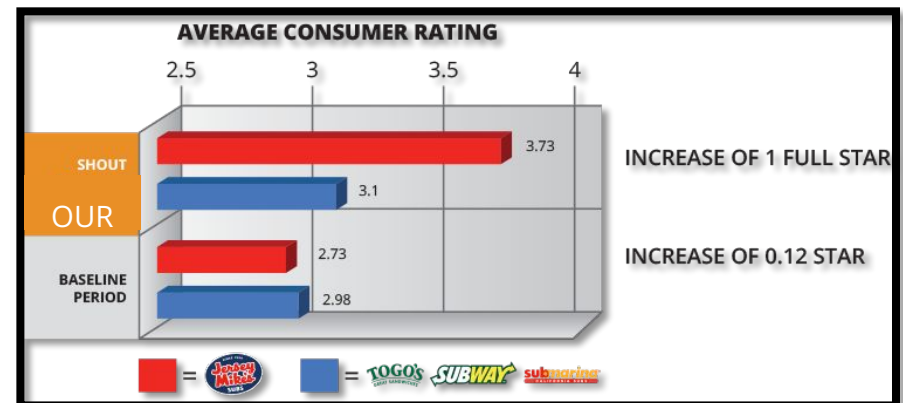
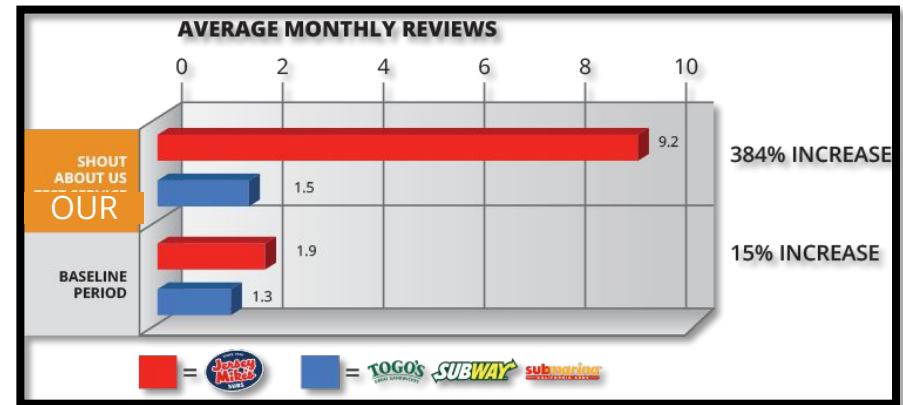
ONLINE REVIEW MANAGEMENT



Below is the summary of a case study completed on our ONLINE REVIEW MANAGEMENT Tool.

Case Study: Jersey Mike's Subs is a rapidly growing sub sandwich franchise with 750 locations.

- Problem:** Jersey Mike's San Diego County needed help to acquire more Customer Reviews from their satisfied customers with the goal of improving their search placement on Google+ and Yelp.
- Solution:** Our turn key tool was implemented for mobile users to quickly and easily leave a review for their favorite sub shop, Jersey Mike's Subs. This included custom napkin displays, window clings and review cards that drive satisfied customers to their review site of choice.
- Result:** An 8 store 90 day test period resulted in an increase in average number of reviews per month from 1.5 to 8 reviews per month and an average star rating increase from 2.73 to 3.73. Jersey Mike's Subs competition on the other hand stayed relatively flat for the same time period.



Custom pricing and set packages available upon request.

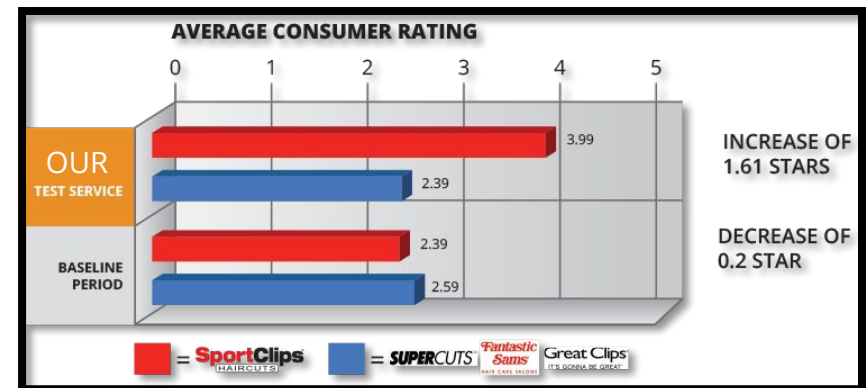
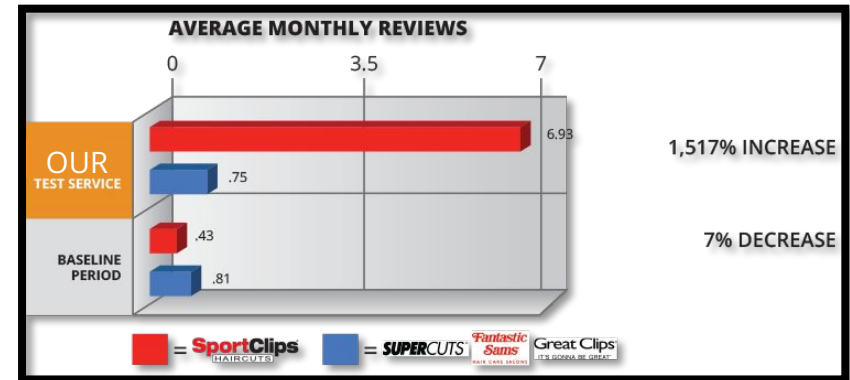
ONLINE REVIEW MANAGEMENT



Below is the summary of a case study completed on our Online Management Tool.

Case Study: SportClips Haircuts is a 900 store hair salon targeted towards athletic boys and men.

- Problem:** SportClips Haircuts in Southern California region wanted to focus on leveraging young clientele to post positive comments on platforms such as Yelp, Foursquare and Google.
- Solution:** The store produced custom in-store collateral pointing customers to our tool. They focused on driving reviews at the point of service and offered displays with easy mobile QR codes, mirror clings, review cards and an employee contest to educate and bring awareness to the importance of Customer Reviews and its influence on driving new customers.
- Result:** A 7 Store 90 day pilot resulted in an average increase in the number of reviews from 1 review a month to almost 7 a month and an average increase in star rating from 2.3 to 3.9. Sport Clips competition showed slight decreases during the same time period. See Graphs on right.



Custom pricing and set packages available upon request.

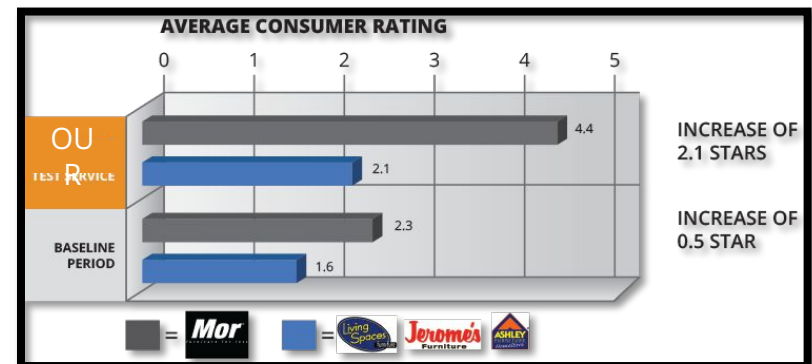
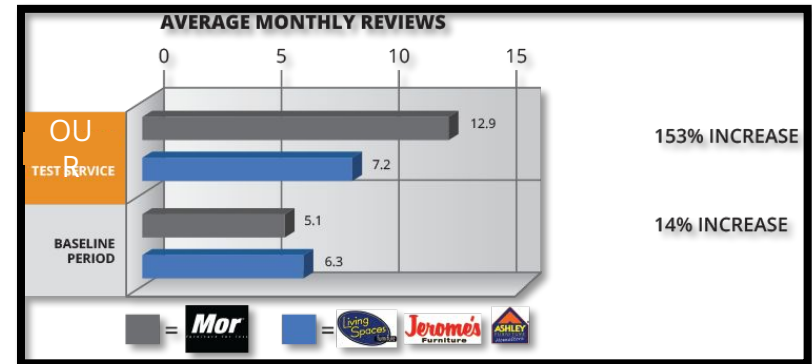
ONLINE REVIEW MANAGEMENT



Below is the summary of a case study completed on our Online ONLINE REVIEW MANAGEMENT Tool.

Case Study: Mor Furniture for Less is a regional furniture retailer with 27 locations in 7 states.

- Problem:** Mor Furniture for Less is a consistent advertiser on Yelp. However, their average review score at 2.3 was hurting their ability to convert viewers into customers.
- Solution:** Our tool was implemented for four stores over a 90 day pilot test focused on increasing positive reviews from satisfied customers and increasing review scores on Yelp along with other major review sites. The service included custom review displays and table clings on all sales / service decks. All sales personnel were provided best practices training materials and review cards. Review cards were attached to all outgoing invoices and delivery notices.
- Result:** The net result was an average monthly increase from 5 to 13 reviews per month and an average increase in star rating from 2.3 to 4.4. Mor's competition showed minimal increases during the same time period.



Custom pricing and set packages available upon request.

RECRUITING

When you don't have the time to find the staff you need, you can lean on us to find them for you.

RECRUITING SERVICES

We offer a range of services to assist organizations in finding and hiring the right talent including:

Talent Sourcing

Identifying and sourcing potential candidates through various channels, including job boards, social media, and industry networks.

Candidate Screening

Conducting initial screenings, interviews, and assessments to evaluate candidates' qualifications, skills, and cultural fit.

Resume/CV Review

Reviewing and shortlisting resumes or CVs to identify candidates who match the job requirements.

Interview Coordination

Coordinating and scheduling interviews between candidates and hiring managers.

Candidate Presentation

Presenting qualified candidates to clients along with detailed profiles and assessments.

Reference Checks

Conducting reference checks to verify candidates' work history, qualifications, and performance.

Background Checks

Performing background checks, including criminal history and employment verification, to ensure candidate reliability.

Custom pricing and set packages available upon request.

RECRUITING SERVICES

Skill Testing

Administering skill assessments and tests to evaluate candidates' technical or job-specific abilities.

Candidate Relationship Management

Building and maintaining relationships with candidates to create a talent pipeline for future opportunities.

Job Market Analysis

Providing insights into current job market trends, salary expectations, and talent availability.

Employer Branding

Assisting clients in enhancing their employer brand to attract top-tier candidates.

Salary Negotiation

Facilitating salary negotiations between candidates and clients to ensure fair compensation packages.

Job Description Development

Crafting clear and compelling job descriptions that attract qualified candidates.

Diversity & Inclusion Strategies

Developing strategies to promote diversity and inclusion in the recruitment process.

Onboarding Support

Assisting with the onboarding process, ensuring a smooth transition for newly hired candidates.

Custom pricing and set packages available upon request.

RECRUITING SERVICES

Temporary/Contract Staffing

Providing clients with temporary or contract workers to fulfill short-term staffing needs.

Executive Search

Specialized services for recruiting top-level executives and senior management positions.

Market Insights

Offering insights into industry trends, competitive landscape, and talent demand.

Candidate Skill Development

Providing training and development resources to enhance candidates' skills and marketability.

Outplacement Services

Assisting employees who are transitioning out of a company with job search and career guidance.

Recruitment Process Outsourcing (RPO)

Managing end-to-end recruitment processes on behalf of the client, including candidate sourcing, screening, and hiring.

Job Fair Participation

Representing clients at job fairs and career events to attract potential candidates.

International Recruitment

Assisting clients in recruiting talent from international markets, including visa and immigration support.

Custom pricing and set packages available upon request.

RECRUITING SERVICES

Consulting Services

Offering strategic consulting on recruitment strategies, workforce planning, and talent acquisition.

Employee Retention Strategies

Providing guidance on strategies to retain and engage existing employees.

Talent Analytics

Utilizing data analytics to provide insights into recruitment performance and optimization.

Contractor Payroll Services

Managing payroll and administrative tasks for contract or temporary employees.

Candidate Skills Gap Analysis

Assessing candidates' skills and identifying areas for improvement or training.

Industry Expertise

Specializing in specific industries or sectors to offer tailored recruitment solutions.

Market Mapping

Providing clients with insights into the talent landscape, including competitor analysis and potential candidates.

Job Placement Services

Placing candidates in suitable job positions based on their skills, preferences, and experience.

Custom pricing and set packages available upon request.

TYPES OF EMPLOYEES

Remote Workforce Solutions

Assisting clients in sourcing and managing remote or virtual workforce.

Succession Planning

Developing strategies for identifying and nurturing internal talent for future leadership roles.

Internship Programs

Assisting clients in establishing internship programs to attract and develop young talent.

Candidate Engagement Strategies

Developing strategies to maintain candidate interest and engagement throughout the recruitment process.

College and University Recruiting

Establishing partnerships with educational institutions for targeted campus recruitment efforts.

We provide comprehensive support to organizations seeking to attract, assess, and hire the best-fit candidates for their workforce needs throughout the entire process.

Custom pricing and set packages available upon request.

TYPES OF EMPLOYEES

Clients applaud our exceptional recruiting services as they effortlessly bypass the exhaustive vetting process. When it comes to talent acquisition, rest assured that we're adept at sourcing precisely the caliber you require.

Specialists

Highly skilled professionals with expertise in a specific field or discipline. Specialists possess advanced knowledge and experience, allowing them to provide specialized solutions and insights within their area of focus.

Event Staff

Individuals hired to assist in the planning, coordination, and execution of events. Event staff may be responsible for tasks such as setting up event, managing registrations, customer service, and ensuring smooth flow of the event.

Security

Personnel responsible for maintaining safety and security within a designated area or facility. Security staff may include guards, surveillance operators, and others who monitor and respond to potential threats or breaches.

Managers

Leaders who oversee and coordinate activities of a team, department, or organization. They are responsible for making decisions, setting goals, and guiding team members to achieve objectives and meet performance targets.

Project Managers

Plan, coordinate, and oversee projects to ensure successful completion.

Legal Professionals

Lawyers, paralegals, and legal experts who provide legal guidance and representation.

Custom pricing and set packages available upon request.

TYPES OF EMPLOYEES

Line Workers: Frontline employees who are directly involved in the production or assembly of goods within a manufacturing or production environment. Line workers typically operate machinery, perform tasks according to established procedures, and contribute to the overall production process.

Administrative Staff

Provide administrative and clerical support to ensure smooth daily operations.

Technicians

Skilled workers who perform technical tasks or repairs, such as IT technicians or maintenance technicians.

Sales Representatives

Responsible for promoting and selling products or services to customers.

Customer Service Representatives

Interact with customers to address inquiries, provide assistance, and ensure positive experiences.

Artisans

Highly skilled craft workers who create handcrafted products using specialized techniques.

Laborers

Perform physical tasks and manual labor, often in construction or industrial settings.

Tradespeople

Skilled workers in specific trades, such as plumbers, electricians, or carpenters.

Custom pricing and set packages available upon request.

TYPES OF EMPLOYEES

Healthcare Professionals

Includes doctors, nurses, therapists, and other medical personnel providing healthcare services.

Educators

Teachers, professors, trainers, and instructors who provide education and training.

Freelancers/Contractors

Independent workers who provide services on a contract basis.

Consultants

Experts who offer specialized advice and guidance to businesses or individuals.

Creative Professionals

Artists, designers, writers, and other creatives who produce artistic or intellectual work.

Researchers

Conduct studies, gather data, and analyze information to contribute to various fields.

Engineers

Design, develop, and innovate products, systems, and solutions in various engineering disciplines

Public Relations Specialists

Manage communication and relationships between organizations and the public..

Custom pricing and set packages available upon request.

TYPES OF EMPLOYEES

Analysts

Analyze data and information to provide insights, trends, and recommendations.

Logistics/Supply Chain Professionals

Manage the movement of goods, materials, and resources within a supply chain.

Quality Control Inspectors

Ensure products or services meet quality standards through inspections and testing.

Human Resources Professionals

Manage personnel matters, including recruitment, employee relations, and benefits.

Financial Professionals

Accountants, financial analysts, and other experts who manage financial aspects of an organization.

Marketing and Advertising Professionals

Develop and implement marketing strategies and campaigns.

Social Workers

Provide support and assistance to individuals and families in need.

Scientists

Conduct research and experiments to advance scientific knowledge in various fields.

Custom pricing and set packages available upon request.



COMMUNITY

We're not just a business. We are a part of the community. Learn more about how you can get involved in our community outreach and empowerment opportunities.

COMMUNITY

We are a part of a business that recognizes the community we live in. Here are some ways that we work with other businesses to give back to the community. Our community programs include donations and serving time.

Youth Mentorship Programs

Partner with us to work with local schools or organizations. Together, we can continue to provide mentorship and guidance to young individuals, helping them develop skills and pursue their aspirations.

Elderly Care Initiatives

Let's engage in programs that support senior citizens together by volunteering our time to share with the elderly through companionship, organizing recreational activities, and providing assistance with daily tasks.

Homeless Shelter Support

We can collaborate with shelters to donate resources, offer volunteering opportunities, or sponsor initiatives that address homelessness in the community.

Job Training and Placement

Help us to establish training programs or workshops to equip unemployed or underprivileged individuals with valuable skills and help them find employment.

Environmental Cleanup Projects

Work with our team to organize community cleanups, tree planting events, or initiatives that promote environmental awareness and contribute to a cleaner, greener community.

COMMUNITY

Animal Welfare

Partner with animal shelters, rescue organizations, or wildlife conservation groups to support and raise awareness about animal welfare and protection.

Crisis Hotline Support

Partner with crisis hotlines or mental health organizations to ensure individuals in need have access to immediate support and resources.

Arts and Culture

Sponsor local art exhibitions, cultural festivals, or theater productions that enrich the community's cultural diversity and promote creativity.

Community Gardens

Create or support community gardens that provide fresh produce and a sense of community involvement, while also promoting sustainable practices.

Tech Literacy Workshops

Offer workshops or classes to bridge the digital divide by teaching technology skills to individuals who may not have easy access to such resources.

Support for Individuals with Disabilities

Collaborate with organizations that advocate for and provide services to individuals with disabilities, promoting inclusivity and equal opportunities.

COMMUNITY

Food Banks and Hunger Relief

Partner with food banks or hunger relief organizations to donate food, volunteer, or organize fundraisers to combat food insecurity in the community.

Public Health Campaigns

Initiate campaigns to raise awareness about health issues, promote preventive measures, and encourage healthy habits within the community.

Diversity and Inclusion Initiatives

Implement programs that celebrate diversity, promote inclusion, and foster understanding among different cultural and ethnic groups.

Emergency Preparedness Workshops

Organize workshops and seminars to educate the community about emergency preparedness, ensuring residents are equipped to handle crises.

Entrepreneurship Support

Provide resources, mentorship & workshops to aspiring entrepreneurs, supporting local businesses & economic growth.

Green Initiatives

Implement sustainability measures within your business operations, such as reducing waste, conserving energy, or using eco-friendly products.

Social Assistance Tools

Offer tools and resources that aid individuals in need, promoting self-sufficiency, and improving their quality of life.

COMMUNITY

STEM Education

Support science, technology, engineering, and mathematics (STEM) education by partnering with schools or organizations to offer STEM-related workshops and activities.

Sports and Recreation Programs

Sponsor or organize sports leagues, recreational activities, or fitness classes to promote a healthy lifestyle and community engagement.

Domestic Violence Prevention

Collaborate with organizations that work to prevent and raise awareness about domestic violence, providing support for survivors and promoting education.

Philanthropy Programs

We engage in meaningful initiatives that empower communities and address pressing social issues through charitable giving and impactful projects.

Literacy Promotion

Foster a love for learning and education by supporting literacy campaigns, providing resources, and advocating for improved access to reading and education.

Healthcare Advocates

Champion accessible healthcare services and awareness campaigns, ensuring the well-being of individuals and promoting healthier lifestyles.

COMMUNITY

Conservationist Programs

Contribute to environmental preservation by participating in conservation projects, promoting sustainable practices, and safeguarding natural resources.

Veteran Assistance Programs

Extend gratitude and support to military veterans through tailored programs that address their unique needs and challenges.

Disaster Relief Organizations

Have your team respond swiftly to emergencies by providing aid, resources, and support to communities affected by natural disasters and crises.

Healthcare & Wellness

Become an advocate for comprehensive healthcare and wellness initiatives, ensuring accessible medical services and promoting healthy living.

Political Parties

Engage with our team in the democratic process by supporting and participating in political parties that align with your values and policy objectives.

Charities

Contribute to nonprofit organizations dedicated to a wide range of causes, fostering positive change and making a difference in various communities.

Special discounts available for not-for-profit businesses. Ask about our Volunteer program.

CONTACT INFORMATION

Contact us today to initiate a conversation about your objectives. Together, we'll seamlessly blend innovative strategies with captivating concepts to elevate your brand's success.

ABOUT US



KR1STNA Media is a consulting agency based in the Greater Philadelphia area offering consulting & execution including strategy, creation, and optimization in media, advertising, marketing, sales, technology, operations, events, and more. After initial consultations, our team provides clients with project management to oversee the strategy. We discover gaps in processes and procedures and guide teams to fix them. We identify customer journeys, strengthen user experiences, and manage project timelines. With quality assurance and many other powerful tactics to enhance your projects, bring the WOW factor and raise the bar with ROI.

While we cover much more, our team of certified professionals specializes in all sorts of marketing tactics including social media, influencer marketing, live and digital events, celebrity and speaker endorsements and engagements, media strategy, promotions and advertising, digital delivery, creative and execution. We provide educational solutions for teams, team-building activities, experiential opportunities, and relationship marketing, among other areas of business.

OUR CEO



Kristina Hernandez
CEO

Kristina Hernandez, also known as “kr1stna,” is the CEO of KR1STNA Media. She is a reputable project leader with a hands on approach, serving as the guidance in hundreds of campaigns for her clients. She brings her clients and partners together to create synergy in key business areas.

Using industry knowledge and her professional experience, she pieces together unique opportunities, identifies gaps within systems and processes, and confidently attacking issues at the root of the problem. Kristina brings a wholistic approach to her projects. Her passion for networking and resourceful skills in prospecting, knowledge of proven strategies, personable attitude and professional abilities assist her in efforts to maximize results for clients and partners.

Contact information:

Email: info@kr1stna.com

Cell: (856) 266-7329

LinkedIn: [Linkedin.com/in/kr1stna](https://www.linkedin.com/in/kr1stna)

MEET THE TEAM



Lidia Gonzalez
Sales



Emilio Ferguson
Marketing



Angela Romeo
Media



Claire Alvarez
Finance



Cassandra Rollins
Creative



Jasper Harold
Technology

Within our dynamic and creative team, passion meets innovation to bring captivating stories to life. Our dedicated professionals all come from diverse backgrounds. We are united by our unwavering commitment to crafting compelling content that resonates with audiences worldwide. With a shared love for storytelling and a penchant for pushing boundaries, our team thrives on collaboration, driving the pulse of our media endeavors. Join us on a journey into the heart of creativity, where every member plays a pivotal role in our collective pursuit of excellence.

REACH OUT
TODAY!

Email

info@kr1stna.com

Telephone

(856) 266-7329

Link Tree

<https://i.mtr.bio/kr1stnamedia/>